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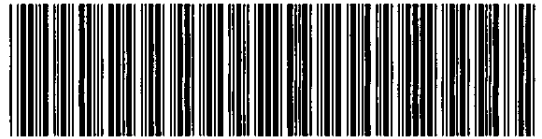
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

11/5/07

Francine Leibman  
1110 W. Venetian Drive  
Miami Beach, Florida 33139

October 15, 2007

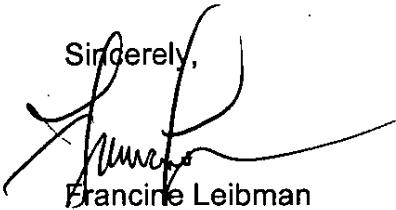
Florida Department of State  
Division of Corporations  
The Capitol  
Tallahassee, Florida 32301

Gentlemen:

Please file the enclosed Articles of Incorporation for SOBE Makeup, Inc. and send me a certified copy for my records. Enclosed also please find my check for \$78.75 to cover the various fees for the corporation.

If you have any questions, please contact me at the above address or telephone (954) 961-1040. Thank you for your cooperation.

Sincerely,

A handwritten signature in black ink, appearing to read 'Francine Leibman', with a long, sweeping horizontal line extending to the right.

Francine Leibman

Enclosures

**ARTICLES OF INCORPORATION  
OF  
SOBE MAKEUP, INC.**

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**ARTICLE I - Name and Address**

I, the undersigned subscriber of these Articles of Incorporation, a natural person competent to contract, acting as incorporator of a corporation under the Florida General Corporation Act, do hereby adopt the following Articles of Incorporation for such corporation:

The name and address of this Corporation is:

SOBE Makeup, Inc.  
1110 W. Venetian Drive  
Miami Beach, Florida 33139

**ARTICLE II - Duration**

This Corporation shall have perpetual existence commencing on the date of filing of these Articles of Incorporation.

**ARTICLE III- Purpose**

This Corporation is organized for the following purposes:

This corporation may engage in any and all lawful business permitted under the laws of the United States and of the State of Florida.

#### ARTICLE IV - Capital Stock

This Corporation is authorized to issue FIVE HUNDRED SHARES (500) shares of ONE DOLLAR (1.00) par value common stock, which shall be designated "Common Shares".

#### ARTICLE V - Initial Capital

The amount of capital with which this Corporation will begin business is FIVE HUNDRED DOLLARS (\$500.00).

#### ARTICLE VI - Preemptive Rights

Every shareholder, upon the sale for cash of any new stock of this Corporation of the same kind, class, or series as that which she already holds, shall have the right to purchase this pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

#### ARTICLE VII - Initial Registered Office and Agent

The street address of the initial registered office of this Corporation is: 1110 W. Venetian Drive, Miami Beach, Florida 33139 and the name of the Initial Registered Agent of this Corporation at that address is Francine Leibman.

#### ARTICLE VIII - Initial Board of Directors

The initial Board of Directors of this Corporation shall have ONE (1) Director initially. The number of directors may either be increased or diminished from time to time by the by-laws but shall never be less than ONE (1). The name and address of the Initial Director of the Corporation is:

Francine Leibman  
President/Secretary

1110 W. Venetian Drive  
Miami Beach, Florida 33139

This officer shall hold office for the first year of existence of this Corporation or until successors are elected or appointed and have qualified.

#### ARTICLE IX - Incorporator

The name and address of the person signing these Articles of Incorporation is:

Francine Leibman

1110 W. Venetian Drive  
Miami Beach, Florida 33139

#### ARTICLE X - Indemnification

This Corporation shall have the power to indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

#### ARTICLE XI - By-Laws

The power to adopt, alter, amend or repeal By-Laws shall be vested in the Board of Directors and the shareholders.

#### ARTICLE XII - Restrictions on Transfer of Stock

The shares of capital stock of this Corporation shall be issued initially to the following person in the amount set opposite her name:

Francine Leibman      500 SHARES

Shares held by the initial shareholders listed above may not be resold or otherwise transferred to another person unless such shares are first offered to the remaining shareholders of the Corporation. The price and terms at which, and the time within which, such share may be offered and sold shall be further specified by written agreement among all of the shareholders of this Corporation.

#### ARTICLE XIII - Calling of Special Meetings

Special meetings of shareholders may be called by written notice, delivered to each shareholder, TEN (10) business days prior to the meeting date.

#### ARTICLE XIV - Shareholder Quorum and Voting

FIFTY-ONE PERCENT (51%) of the shares entitled to vote, represented in person or by proxy, shall constitute a quorum at a meeting of the shareholders. If a quorum is present, the affirmative vote of FIFTY-ONE PERCENT (51%) of shares represented at the meeting and entitled to vote on the subject matter shall be the act of the shareholders.

ARTICLE XV - Management of Corporation by Directors

All corporate powers shall be exercised by or under the authority of, and the business affairs of this Corporation shall be managed under the direction of the Board of Directors of this Corporation.

ARTICLE XVI - Removal of Directors

The shareholders of this Corporation shall not be entitled to remove any director from office without cause.

ARTICLE XVII - Director Quorum and Voting

ONE HUNDRED PERCENT (100%) of the directors shall constitute a quorum for a meeting of directors. If a quorum is present, the affirmative vote of FIFTY-ONE PERCENT (51%) of the directors present shall be the act of the Board of Directors.

ARTICLE XVIII - Meetings by Conference Telephone

Members of the Board of Directors may participate in meetings of the Board of Directors by means of conference telephone as provided by law.

ARTICLE XIX - Action by Directors Without a Meeting

The Directors of this Corporation may take action by written consent, as provided by law.

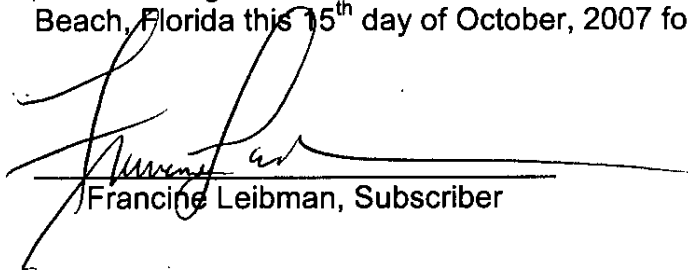
ARTICLE XX - Dividends

Dividends may be paid to shareholders only out of the unreserved and unrestricted earned surplus of the Corporation.

ARTICLE XXI - Amendment

This Corporation reserves the right to amend or repeal any provision in the Articles of Incorporation, or any amendment thereto, and any right conferred upon the shareholders is subject to this reservation.

The undersigned subscriber has executed these Articles of Incorporation at Miami Beach, Florida this 15<sup>th</sup> day of October, 2007 for the uses and purposes aforesaid.

  
Francine Leibman, Subscriber

CERTIFICATE DESIGNATING (OR CHANGING) PLACE OF BUSINESS OR  
DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING  
AGENT UPON WHOM PROCESS MAY BE SERVED


In pursuance of Chapter 607.34 Florida Statutes, the following is submitted, in compliance with said Act:

First-That SOBE Makeup, Inc., desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation at the City of Miami Beach, County of Miami-Dade, State of Florida, has named Francine Leibman at 1110 W. Venetian Drive, Miami Beach, Florida 33139, County of Miami-Dade, State of Florida, as its agent to accept service of process within this state.

ACKNOWLEDGMENT; (MUST BE SIGNED BY DESIGNATED AGENT)

Having been named to accept service of process for the above stated corporation, at the place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.

BY:

  
\_\_\_\_\_  
Signature of Registered Agent

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