

**Electronic Articles of Incorporation
For**

P07000111139
FILED
October 09, 2007
Sec. Of State
bmcknight

VERTICAL MERCHANDISE INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

VERTICAL MERCHANDISE INC.

Article II

The principal place of business address:

202 N. ROME AVENUE
TAMPA, FL. 33605

The mailing address of the corporation is:

202 N. ROME AVENUE
TAMPA, FL. 33605

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

SMK ACCOUNTING SERVICES INC
274 WILSHIRE BLVD
220
CASSELBERRY, FL. 32707

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: STEVEN M. KLEINBERGER

Article VI

The name and address of the incorporator is:

STEVEN M. KLEINBERGER
274 WILSHIRE BLVD
220
CASSELBERRY, FL. 32707

Incorporator Signature: STEVEN M. KLEINBERGER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
KYLE D BAKER
1209-A E 20TH AVENUE
TAMPA, FL. 33605

Title: VP
BRYON R LIPPINCOTT
1209-A E. 20TH AVENUE
TAMPA, FL. 33605

Title: S
LOUIS J SCHAUB
1720 NW 16TH TERRACE
GAINESVILLE, FL. 32605

Title: T
CHRISTOPHER D DEMAKES
30420 COLTHURST STREET
WESLEY CHAPEL, FL. 33545

Title: D
VINCENT P FIORELLO
2358 NW 34TH AVENUE
GAINESVILLE, FL. 32605

Title: D
ROGERIO L MANGANELLI
1054 SW 9TH STREET
GAINESVILLE, FL. 32601