

**Electronic Articles of Incorporation  
For**

P07000110303  
FILED  
October 05, 2007  
Sec. Of State  
mdickey

SYNERGETIC LOYALTY CONCEPT USA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

SYNERGETIC LOYALTY CONCEPT USA, INC.

**Article II**

The principal place of business address:

4001 SOUTH OCEAN DRIVE  
SUITE 14E  
HOLLYWOOD, FL. 33019

The mailing address of the corporation is:

4001 SOUTH OCEAN DRIVE  
SUITE 14E  
HOLLYWOOD, FL. 33019

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1,000

**Article V**

The name and Florida street address of the registered agent is:

JOHN A KASBAR  
3880 SHERIDAN STREET  
HOLLYWOOD, FL. 33021

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JOHN A. KASBAR

### **Article VI**

The name and address of the incorporator is:

BRIGETTE ANN DELUCIA  
3880 SHERIDAN STREET

HOLLYWOOD, FL 33021

Incorporator Signature: BRIGETTE ANN DELUCIA

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
DANIEL PIERRE-CHARLES  
730, ODILE, LAVAL  
QUEBEC, CANADA, CA. H7R 5X3 CA

Title: VP  
JEAN GERALD-DESIRE  
3551 BLVD ST-CHARLES, KIRKLAND  
QUEBEC, CANADA, CA. H9H 3C4 CA

Title: ST  
JEAN CHAUVEL  
4001 SOUTH OCEAN DRIVE SUITE 14E  
HOLLYWOOD, FL. 33019 US