

**Electronic Articles of Incorporation
For**

P07000107758
FILED
September 28, 2007
Sec. Of State
jshivers

E.R. RETAIL, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

E.R. RETAIL, INC.

Article II

The principal place of business address:

3615 14TH STREET WEST
BRADENTON, FL. 34205

The mailing address of the corporation is:

3615 14TH STREET WEST
BRADENTON, FL. 34205

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

KELLY S TYSON
3615 14TH STREET WEST
BRADENTON, FL. 34205

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KELLY S TYSON

Article VI

The name and address of the incorporator is:

KELLY S TYSON
3615 14TH ST W

BRADENTON, FL 34205

Incorporator Signature: KELLY S TYSON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES
ERAN REIZER
3615 14TH ST W
BRADENTON, FL. 34205

Title: VP
LARRY LACKEY
15 PARADISE PLAZA, SUITE 298
SARASOTA, FL. 34239 US

Title: SEC
ERAN REIZER
3615 14TH ST W
BRADENTON, FL. 34205 US

Title: TREA
ERAN REIZER
3615 14TH ST W
BRADENTON, FL. 34205 US

Article VIII

The effective date for this corporation shall be:

09/28/2007