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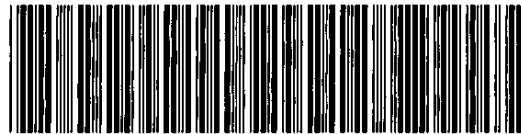
(Business Entity Name)

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

07 SEP 26 PM 1:48

APPROVED
AND
FILED

B. McKnight SEP 26 2007



FLORIDA DEPARTMENT OF STATE
Division of Corporations

September 19, 2007

KEITH A JAMES, ESQ
4510 PORTOFINO WAY SUITE 209
WEST PALM BEACH, FL 33409

SUBJECT: THE MERCHANT STRATEGY, INC.
Ref. Number: W07000046346

We have received your document for THE MERCHANT STRATEGY, INC.. However, upon receipt of your document no check was enclosed. Please send a check or money order payable to the Department of State.

Your document will be retained in our pending file.

The corporate filing fees for profit and nonprofit, domestic or foreign are as follows:

Filing Fees	\$35.00
Registered Agent Designation	\$35.00
Certified Copy	\$8.75
Certificate of Status	\$8.75

Please return the corrected original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6931.

Becky McKnight
Document Specialist
New Filing Section

Letter Number: 407A00055192

September 14, 2007

VIA OVERNIGHT MAIL

Department of State
Division of Corporations
409 East Gaines Street
Tallahassee, Florida 32399

RE: **ARTICLES OF INCORPORATION/THE MERCHANT STRATEGY, INC.**

Dear Sir/Madam:

Enclosed please find the original and one copy of the Articles of Incorporation for the above-referenced corporation, together with this firm's check in the amount of \$ 87.50, representing payment for the following expenses:

Filing Fee	\$ 35.00
Registered Agent Fee	\$ 35.00
Certified Copy	\$ 8.75
Certificate of Status	\$ 8.75
	<u>\$ 87.50</u>

Please return the certified copy to this office at your earliest convenience.

If you should have any questions or require additional information, please do not hesitate to contact the undersigned.

Sincerely,

KEITH A. JAMES

KAJ:

cc: Sharon Merchant



ARTICLES OF INCORPORATION
OF
THE MERCHANT STRATEGY, INC.

The undersigned, acting as incorporator of a Florida corporation under the Florida Business Corporation Act, Chapter 607 of the Florida Statutes, hereby adopts the following Articles of Incorporation for such Corporation:

ARTICLE I

NAME

The name of the Corporation is **THE MERCHANT STRATEGY, INC.**

ARTICLE II

DURATION

The Corporation shall have perpetual existence.

ARTICLE III

PRINCIPAL PLACE OF BUSINESS AND MAILING ADDRESS

The principal place of business of the Corporation shall be 9 Graemoor Terrace, Palm Beach Gardens, Florida 33418 and the mailing address of the Corporation shall be P.O. Box 6115, West Palm Beach, Florida 33405.

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TALLAHASSEE, FLORIDA

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ARTICLE IV

PURPOSE

The Corporation is organized for the purpose of transacting any and all lawful business for which corporations may be incorporated under the laws of the State of Florida.

ARTICLE V

CAPITAL STOCK

The Corporation is authorized to issue 10,000 shares of common stock with \$0.01 par value per share.

ARTICLE VI

INITIAL REGISTERED OFFICE AND REGISTERED AGENT

The street address of the initial registered office of the Corporation is 4510 Portofino Way, Suite 209, West Palm Beach, Florida 33409. The name of the initial registered agent of the Corporation at that address is KEITH A. JAMES, ESQ.

ARTICLE VII

INITIAL DIRECTORS

The name and street address of the initial director of the Corporation are as follows:

Name:

Address:

1. Sharon Merchant

9 Graemoor Terrace
Palm Beach Gardens, Florida 33418

ARTICLE VIII

BYLAWS

The power to adopt, alter, amend or repeal bylaws of the Corporation shall be vested in the shareholders of the Corporation.

ARTICLE IX

INCORPORATOR

The name and street address of the incorporator is as follows:

Name:

KEITH A. JAMES, ESQ.

Address:

4510 Portofino Way
Suite 209
West Palm Beach, Florida 33409

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation
this 13th day of September, 2007.



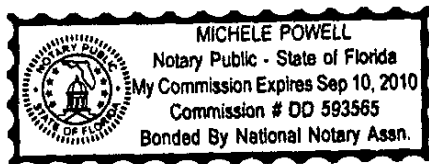
KEITH A. JAMES, ESQ.

STATE OF FLORIDA)
COUNTY OF PALM BEACH)

The foregoing Articles of Incorporation were acknowledged before me this 13th day of September, by KEITH A. JAMES, ESQ., who:

[☒] is personally known to me; or

[☒] has produced identification: Valid Dmv License



Michele Powell
Notary Public, State of Florida

(Print, Type or Stamp Commissioned Name of Notary Public)

ACCEPTANCE OF DESIGNATION AS REGISTERED AGENT

I, **KEITH A. JAMES, ESQ.**, am familiar with and accept the obligations of the appointment as the initial registered agent of **THE MERCHANT STRATEGY, INC.**, as made in the foregoing Articles of Incorporation.

DATED this 13th day of September, 2007.

By: [Signature]

KEITH A. JAMES, ESQ.

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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APPROVED
AND
FILED