

**Electronic Articles of Incorporation
For**

P07000095820
FILED
August 27, 2007
Sec. Of State
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DIESEL FITNESS HOLDINGS USA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIESEL FITNESS HOLDINGS USA, INC.

Article II

The principal place of business address:

3155 S. FEDERAL HWY
DELRAY BEACH, FL. 33444

The mailing address of the corporation is:

PO BOX 6730
DELRAY BEACH, FL. 33482

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

JAMES J WOOLARD
3155 S. FEDERAL HWY
DELRAY BEACH, FL. 33444

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JAMES WOOLARD

Article VI

The name and address of the incorporator is:

ANN WOOLARD
3155 S. FEDERAL HWY

DELRAY BEACH, FL 33444

Incorporator Signature: ANN WOOLARD

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JAMES J WOOLARD
3155 S. FEDERAL HWY
DELRAY BEACH, FL. 33444

Title: VP
LISA VINSON
3155 S. FEDERAL HWY
DELRAY BEACH, FL. 33444

Title: T
ANN WOOLARD
3155 S. FEDERAL HWY
DELRAY BEACH, FL. 33444

Title: S
CY MANULA
3155 S. FEDERAL HWY
DELRAY BEACH, FL. 33444

Article VIII

The effective date for this corporation shall be:

08/21/2007