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Division of Corporations

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FLORIL'A PROFIT/NON PROFIT CORPORATION

Rhetoric, Inc.

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August 16, 2007

FLORIDA DEPARTMENT OF STATE
Davision of Corporations

BIG APPLE CONSULTING

SUBJECT: RHETORIC, INC.

REF: W07000040154

We received your electronically transmitted document. However, the document has not been filed. Please make the following corrections and refax the complete document, including the electronic filing cover sheet.

The registered agent must sign accepting the designation.

You must have a signed statement by the registered agent that they accept the designation as the registered agent.

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Carolyn Lewis Document Specialist New Filing Section FAX Aud. #: H07000205565 Letter Number: 607A00049955

07 AUG 16 AM 10: 28

Articles of Incorporation

SECRETARY OF STATE TALLAHASSEE, FLORIDA

Of

Rhetoric, Inc.

The undersigned incorporators, for the purpose of forming a corporation under the Florida business Corporation Act, hereby adopt the following Articles of Incorporation.

Article I NAME

The name of the Corporation shall be:

RHETORIC, INC.

Article II Principal Office

The principal place of business and mailing address of the Corporation shall be:

54 Cormorant Circle Daytona Beach, FL 32119

Article III
Shares

The number of shares that this Corporation I authorized to have outstanding at any one time is 1,000 at a par value of \$.01 per share.

Article IV
Initials Directors

The names and addresses of the initial Directors are as follows:

Michael A: Randall 54 Cormorant Circle Daytona Beach, FL 32119

Anthony J. lazzetti 295 S. Center Street Ormond Beach, FL 32174 Chad Walker 112 Zaharias Circle Daytona Beach, FL 32124

James Hellwarth 4647 Golden Apples Trail Port Orange, FL 32129

Jeffrey Fiesta 249 Bayberry Lakes Boulevard Daytona Beach, FL 32124

Article V
Initial Registered Agent

The name of physical address of the initial Registered Agent is:

Michael A. Randall 54 Cormorant Circle Daytona Beach, FL 32119

Article VI Incorporators

The names and addresses of the incorporators to these Articles of Incorporation are:

Michael A. Randall 54 Cormorant Circle Daytona Beach, FL 32119

Anthony J. lazzetti 295 S. Center Street Ormond Beach, FL 32174

FILED

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

In witness vihereof, the parties have signed this, the Articles of Incorporation for the above referenced corporation.

MICHAEL A. RANDALL

ANTHONY J. TAXXETTI

STATE OF FLORIDA COUNTY OF VOLUSIA

On August 14, 2007, Michael A. Randall and Anthony J. lazzetti, personally came before me, who duly swore, and cid depose and say that deponents reside at the above referenced address, respectively, and that deponents are the President and Vice President of the corporation referenced above.

KRISTIN L. OSWEILER COMMISSION # DD 587670 EXPIRES: June 19, 2010

Notary Public

Printed Name

ACCEPTANCE OF DESIGNATION

Having been named as Registered Agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as Registered Agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of m duties, and I am familiar with and accept all the obligations of my position as Registered Agent.

MICHAEL A. RANDALL