Electronic Articles of Incorporation For

P07000087592 FILED August 03, 2007 Sec. Of State tburch

ALEXANDER'S FLORAL OF TAMPA BAY, INCORPORATED

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ALEXANDER'S FLORAL OF TAMPA BAY, INCORPORATED

Article II

The principal place of business address:

2510 18TH ST. N. ST.PETERSBURG, FL. 44 33713

The mailing address of the corporation is:

2510 18TH ST. N. ST.PETERSBURG, FL. 44 33713

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. FLORAL AND HOME DECOR RELATED RETAIL BUSSINESS. WEDDINGS, PARTIES, EVENT PLANNING, ETC.

Article IV

The number of shares the corporation is authorized to issue is:

10

Article V

The name and Florida street address of the registered agent is:

KEITH T BENEDICT 2510 18TH ST. N. ST. PETERSBURG, FL. PINELLAS I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KEITH T. BENEDICT

Article VI

The name and address of the incorporator is:

KEITH T. BENEDICT 2510 18TH ST. N.

ST. PETERSBURG, FL., 33713

Incorporator Signature: KEITH T. BENEDICT

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P KEITH T BENEDICT 2510 18TH ST. N. ST. PETERSBURG, FL. 33713

Title: VP KUSH K PATEL 2510 18TH ST. N. ST.PETERSBURG, FL. 33713

Article VIII

The effective date for this corporation shall be:

08/02/2007