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To:

Division of Corporations

Fax Number : (850)205-0381

From:

Account Name : JAMES A NOLAN, PA

Account Number : 120020000124 Phone : (904)425-3058

Fax Number : (904)425-3059

F. S. F. F. S. F. S. F. S. F. S. F. S. F. S. F. F. S. F. S. F. S. F. S. F. F. F. S.

FLORIDA PROFIT/NON PROFIT CORPORATION

E-Strategy, Inc.

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ARTICLES OF INCORPORATION OF E-STRATEGY, INC.

ARTICLE I. CORPORATE NAME

The name of this corporation is E-STRATEGY, INC.

ARTICLE II. INITIAL PRINCIPAL OFFICE

The street address and mailing address of the initial principal office of this corporation is 1510 Mallard Landing Boulevard, Jacksonville, Florida 32259.

ARTICLE III. COMMENCEMENT OF EXISTENCE

The existence of the corporation shall commence on July 31, 2007.

ARTICLE IV. CAPITAL STOCK

This corporation is authorized to issue One Thousand (1,000) shares of common stock with a par value of One Cent (\$0.01) per share, which shares shall be and hereby are designated as "Common Shares." Without action by the shareholder(s), any or all of the authorized shares may be issued by this corporation from time to time for such consideration as may be fixed by the board of directors of this corporation.

ARTICLE V. INITIAL REGISTERED OFFICE AND AGENT

The initial registered office of this corporation in the state of Florida is 4114 Herschel Street, Suite 105, Jacksonville, Florida 32210, and the name of the initial registered agent of this corporation at that address is James A. Nolan, P.A., a Florida corporation. The board of directors or shareholders may, from time to time, change the registered agent or move the registered office to any other address in Florida.

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ARTICLE VI. INITIAL OFFICERS AND DIRECTORS

The initial Officers of the Corporation are as follows:

Robert Lupo, President and CEO Holly Lupo, Vice President, Secretary and CFO

The initial Directors of the Corporation are as follows:

Robert Lupo Holly Lupo

ARTICLE VII. INCORPORATOR

The name and address of the Incorporator of this corporation is:

James A. Nolan, P.A., a Florida corporation 4114 Herschel Street, Suite 105 Jacksonville, Florida 32210

ARTICLE VIII. AMENDMENTS AND BYLAWS

These Articles of Incorporation may be amended in the manner provided by law. Either the shareholder(s) or board of directors may repeal, amend, or adopt bylaws for the corporation, pursuant to these articles, except that the shareholder(s) may prescribe in any bylaw made by them that such bylaw shall not be altered, repealed, or amended by the board of directors.

IN WITNESS WHEREOF, the undersigned, on behalf and in the name of the Incorporator, has hereunto set his hand this 31st day of July, 2007.

James A. Nolan, P.A., a Florida corporation

Incorporator

James A Nolan, III, President

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CERTIFICATE OF ACCEPTANCE OF DESIGNATION OF REGISTERED AGENT OF E-STRATEGY, INC.

Pursuant to Section 607.0501, Florida Business Corporation Act, JAMES A. NOLAN, P.A., a Florida corporation., located at 4114 Herschel Street, Suite 105, Jacksonville, Florida, 32210, having been named as registered agent to accept service of process upon E-STRATEGY, INC., hereby accepts the appointment as registered agent, agrees to act in that capacity, and agrees to comply with the provisions of all statutes relating to the proper and complete performance of its duties as registered agent, acknowledging hereby that it is familiar with and accepts the obligations of its position as registered agent.

IN WITNESS WHEREOF, the undersigned corporation has caused this Certificate to be executed in Jacksonville, Duval County, Florida on this 31st day of July, 2007.

JAMES A. NOLAN, P.A., a Florida Corporation Registered Agent

James A. Nolan, III, President