

**Electronic Articles of Incorporation
For**

P07000085006
FILED
July 27, 2007
Sec. Of State
sprather

THE HOMEFLY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
THE HOMEFLY, INC.

Article II

The principal place of business address:
8227 LA SERENA DR.
TAMPA, FL. 33614

The mailing address of the corporation is:
8227 LA SERENA DR.
TAMPA, FL. 33614

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
1,000,000

Article V

The name and Florida street address of the registered agent is:
F CUBED SOFTWARE LLC
8227 LA SERENA DR.
TAMPA, FL. 33614

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MICHAEL COSTANZA

Article VI

The name and address of the incorporator is:

DAVID T. RUNYON JR.
3315 W. HORATIO ST.
213
TAMPA, FL, 33209

Incorporator Signature: DAVID RUNYON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D
DAVID T RUNYON JR.
3315 W. HORATIO ST.
TAMPA, FL. 33209

Title: D
MICHAEL P COSTANZA JR.
8227 LA SERENA DR.
TAMPA, FL. 33614

Title: D
ALICIA COSENZA
8227 LA SERENA DR.
TAMPA, FL. 33614

Article VIII

The effective date for this corporation shall be:

07/26/2007