

**Electronic Articles of Incorporation  
For**

P07000085006  
FILED  
July 27, 2007  
Sec. Of State  
sprather

THE HOMEFLY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

THE HOMEFLY, INC.

**Article II**

The principal place of business address:

8227 LA SERENA DR.  
TAMPA, FL. 33614

The mailing address of the corporation is:

8227 LA SERENA DR.  
TAMPA, FL. 33614

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1,000,000

**Article V**

The name and Florida street address of the registered agent is:

F CUBED SOFTWARE LLC  
8227 LA SERENA DR.  
TAMPA, FL. 33614

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MICHAEL COSTANZA

### **Article VI**

The name and address of the incorporator is:

DAVID T. RUNYON JR.  
3315 W. HORATIO ST.  
213  
TAMPA, FL, 33209

Incorporator Signature: DAVID RUNYON

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D  
DAVID T RUNYON JR.  
3315 W. HORATIO ST.  
TAMPA, FL. 33209

Title: D  
MICHAEL P COSTANZA JR.  
8227 LA SERENA DR.  
TAMPA, FL. 33614

Title: D  
ALICIA COSENZA  
8227 LA SERENA DR.  
TAMPA, FL. 33614

### **Article VIII**

The effective date for this corporation shall be:

07/26/2007