

**Electronic Articles of Incorporation
For**

P07000084479
FILED
July 26, 2007
Sec. Of State
bmcknight

SHOEFLY MEDIA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
SHOEFLY MEDIA, INC.

Article II

The principal place of business address:
1309 E. LAMBRIGHT ST.
TAMPA, FL. 33704

The mailing address of the corporation is:
1309 E. LAMBRIGHT ST.
TAMPA, FL. 33704

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
100

Article V

The name and Florida street address of the registered agent is:
TRACY FREDERICK
1309 E. LAMBRIGHT ST.
TAMPA, FL. 33704

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: TRACY FREDERICK

Article VI

The name and address of the incorporator is:

TRACY FREDERICK
1309 E. LAMBRIGHT ST.

TAMPA, FL 33704

Incorporator Signature: TRACY FREDERICK

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
TRACY FREDERICK
1309 E. LAMBRIGHT ST.
TAMPA, FL. 33704

Title: VP
RICHARD FREDERICK
1309 E. LAMBRIGHT ST.
TAMPA, FL. 33704

Article VIII

The effective date for this corporation shall be:

07/22/2007