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ARTICLES OF INCORPORATION

OF

ADS THAT SELL, INCORPORATED

I, the undersigned, being of full age, do hereby, for the purpose of forming and organizing a corporation for profit under the provisions of the Corporation Laws of the State of Florida, adopt and declare the following Articles of Incorporation that cover the existence and organization of the Corporation.

ARTICLE I - NAME

The name of this Corporation is: Ads That Sell, Incorporated.

ARTICLE II – PRINCIPAL OFFICE

The street address of the initial principal office of the Corporation is:

620 Northwood Circle

Winter Park, Florida 32789

The mailing address of the Corporation is: 620 Northwood Circle
Winter Park, Florida 32789

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ARTICLE III-CORPORATE DURATION

The existence of this Corporation shall begin upon the filing with the Secretary of State's office; and thereafter, the existence of this Corporation shall be perpetual.

ARTICLE IV – PURPOSE

The general nature of the business to be transacted by this Corporation, or the objects or purposes of the Corporation shall be as follows:

- a. To engage in the business of advertising, marketing, and advertising and marketing consulting.
- b. To transact any other lawful business for which corporations may be incorporated under the Florida Business Corporation Act, or engage in any other trade or business which can, in the opinion of the Board of Directors of the Corporation, be advantageously carried on in connection with or auxiliary to the preceding business.

- c. To own real and personal property necessary for the rendering of the above services.
- d. To do such other things as are incidental to the above or are necessary or desirable in order to accomplish the above.

ARTICLE V - CAPITALIZATION

The aggregate number of shares which the Corporation is authorized to issue is 1,000. Such shares shall be of a single class, and shall be without par value. Each stockholder shall offer to the Corporation or to the other stockholders of the Corporation a ninety (90) day "first refusal" option to purchase his stock, should he elect to sell his stock.

<u>ARTICLE VI – PREEMPTIVE RIGHTS</u>

The registered holders of the shares of the capital stock of the Corporation shall have the preemptive right to purchase additional stock on such equitable terms, prices, and conditions as shall be fixed by the Board of Directors for the issuance of any stock in the Corporation from time to time. Such preemptive right shall be exercised in the ratio that the number of shares held by each stockholder bears to the total number of shares outstanding.

ARTICLE VII – OFFICERS

The names and addresses of the Officers of the Corporation are as follows:

LeJune Marie Legon 620 Northwood Circle Winter Park, Florida 32789

ARTICLE VIII - REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is:

620 Northwood Circle Winter Park, Florida 32789

The name of the initial registered agent of this Corporation is:

LeJune Marie Legon

ARTICLE IX - BOARD OF DIRECTORS

The number of Directors constituting the Corporation's Board of Directors is one (1). The name and address of the person who is to serve as the initial member of the Board of Directors is:

LeJune Marie Legon 620 Northwood Circle Winter Park, Florida 32789

ARTICLE X - INITIAL INCORPORATOR

The name and address of the initial Incorporator is:

LeJune Marie Legon 620 Northwood Circle Winter Park, Florida 32789

ARTICLE XI - LIABILITY

Directors of the Corporation shall not be liable to either the Corporation or to its stockholders for monetary damages for breach of fiduciary duties, unless the breach involves: (1) a director's duty of loyalty to the Corporation or of its stockholders, (2) acts or omissions not in good faith, or which involve intentional misconduct or a knowing violation of law; (3) liability for unlawful payments of dividends or unlawful stock purchases or redemption by the Corporation; or (4) a transaction from which the director derived an improper personal benefit.

<u>ARTICLE XII – BYLAWS</u>

The power to adopt, alter, amend or repeal bylaws that are not inconsistent with these Articles of Incorporation is vested in the Board of Directors of the Corporation.

ARTICLE XIII- AMENDMENT

The Corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, by a majority vote of the shareholders of the Corporation.

IN WITNESS WHEREOF, the undersigned Incorporator executed these Articles of Incorporation this $\frac{\sqrt{3}\pi}{2}$ day of July, 2007.

LEJUNE MARIE LEGON

STATE OF FLORIDA

COUNTY OF ORANGE

BEFORE ME, the undersigned authority, on this 17 day of July, 2007, personally appeared LEJUNE MARIE LEGON, to me well known to be the person described and who signed the foregoing ARTICLES OF INCORPORATION, and acknowledged to me that she executed the same freely and voluntarily, for the uses and purposes therein expressed.

WITNESS my hand and official seal the date aforesaid.

Affiant known to me:	YES		
	FLOL		
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My Commission Expires: 6:17-11

CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN FLORIDA, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

In compliance with Section 48.091, Florida Statutes, the following is submitted:

That ADS THAT SELL, INCORPORATED, desiring to organize or qualify under the laws of the State of Florida, with its principal place of business at 620 Northwood Circle, Winter Park, Florida 32789, has named LeJune Marie Legon as its Agent to Accept Service of Process within Florida.

LEJUNE MARIE LEGON

TITLE: Initial Incorporator/President

DATE: / / / / 2007

Having been named to Accept Service of Process for the above-stated Corporation, at the place designated in this Certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.

Dated this ___/7\\(\text{day of July, 2007}

LEJUNE MARIE LEGON

Resident Agent

CERTIFICATE OF DESIGNATION OF REGISTERED AGENT REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF FS. Section 607.0501 or FS. Section 617.0501, THE UNDERSIGNED CORPORATION, ORGANIZED UNDER THE LAWS OF THE STATE OF FLORIDA, SUBMITS THE FOLLOWING STATEMENT IN DESIGNATING THE REGISTERED OFFICE/REGISTERED AGENT IN THE STATE OF FLORIDA.

- 1. The name of the corporation is: Ads That Sell, Incorporated.
- 2. The name and address of the registered agent and office is:

Name/Address

LeJune Marie Legon 620 Northwood Circle Winter Park, Florida 32789

Having been named as registered agent, and to accept service of process for the above stated Corporation at the place designated in this certificate, I hereby accept the appointment as registered agent, and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties; and, I am familiar with and accept the obligations of my position as registered agent.

DATE July 178, 2007