Electronic Articles of Incorporation For

P07000075419 FILED June 29, 2007 Sec. Of State jshivers

EYEGLASS DESIGNERS DIRECT CORP.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

EYEGLASS DESIGNERS DIRECT CORP.

Article II

The principal place of business address:

5456 N. UNIVERSITY DRIVE LAUDERHILL, FL. US 333515006

The mailing address of the corporation is:

5456 N. UNIVERSITY DRIVE LAUDERHILL, FL. US 333515006

Article III

The purpose for which this corporation is organized is:

BUSINESS INVOLVED IN THE MANUFACTURE AND/OR RESALE OF PRESCRIPTION AND NON-PRESCRIPTION EYEWEAR, INCLUDING BUT NOT LIMITED TO EYEGLASSES, SUNGLASSES, CONTACT LENSES OR OTHER EYEWEAR AND EYECARE PRODUCTS AND/OR ACCESSORIES.

Article IV

The number of shares the corporation is authorized to issue is: 2000

Article V

The name and Florida street address of the registered agent is:

RONIE ZARUCHES 5456 N. UNIVERSITY DRIVE LAUDERHILL, FL. 333515006 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: RONIE ZARUCHES

Article VI

The name and address of the incorporator is:

RONIE ZARUCHES 5456 N. UNIVERSITY DRIVE

LAUDERHILL, FL 33351-5006

Incorporator Signature: RONIE ZARUCHES

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P RONIE ZARUCHES 5456 N. UNIVERSITY DRIVE LAUDERHILL, FL. 333515006 US

Title: VP ROBYN ZARUCHES 5456 N. UNIVERSITY DRIVE LAUDERHILL, FL. 333515006 US

Article VIII

The effective date for this corporation shall be:

06/23/2007