

**Electronic Articles of Incorporation
For**

P07000074092
FILED
June 26, 2007
Sec. Of State
jshivers

BIG FISH TACKLE COMPANY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BIG FISH TACKLE COMPANY, INC.

Article II

The principal place of business address:

807 N. BAYSHORE DRIVE
SAFETY HARBOR, FL. 34695

The mailing address of the corporation is:

1910 RUNNING HORSE TRAIL
SAINT CLOUD, FL. 34771

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. MANUFACTURER OF SOFT PLASTIC
BAITS

Article IV

The number of shares the corporation is authorized to issue is:

10,000 NO PAR VALUE

Article V

The name and Florida street address of the registered agent is:

C MICHAEL MAGRUDER
203 S. CLYDE AVENUE
KISSIMMEE, FL. 34741

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: C. MICHAEL MAGRUDER

Article VI

The name and address of the incorporator is:

C. MICHAEL MAGRUDER
203 S. CLYDE AVENUE

KISSIMMEE, FLORIDA 34741

Incorporator Signature: C. MICHAEL MAGRUDER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
GLENN E PUGH
3125 MAPLE RUN
KISSIMMEE, FL. 34744

Title: VP
BRADLEY E KEENE
1910 RUNNING HORSE TRAIL
SAINT CLOUD, FL. 34771

Article VIII

The effective date for this corporation shall be:

06/25/2007