

**Electronic Articles of Incorporation
For**

P07000074089
FILED
June 26, 2007
Sec. Of State
jshivers

FRESH EFFECTS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FRESH EFFECTS, INC.

Article II

The principal place of business address:

1202 OAK HAMMOCK LANE
THE VILLAGES, FL. 32159

The mailing address of the corporation is:

1202 OAK HAMMOCK LANE
THE VILLAGES, FL. 32159

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

2000 SHARES ISSUED @ .01 PAR VALUE

Article V

The name and Florida street address of the registered agent is:

KELLY S CARTER
1202 OAK HAMMOCK LANE
THE VILLAGES, FL. 32159

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KELLY S. CARTER

Article VI

The name and address of the incorporator is:

INCORPORATETIME.COM, INC.
173 N. MAIN STREET, SUITE 400

SAYVILLE, NY 11782

Incorporator Signature: KERRY WALSH

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P/D
KELLY S CARTER
1202 OAK HAMMOCK LANE
THE VILLAGES, FL. 32159

Title: T/S
KELLY S CARTER
1202 OAK HAMMOCK LANE
THE VILLAGES, FL. 32159

Title: VP
ASHLEY M CARTER
1202 OAK HAMMOCK LANE
THE VILLAGES, FL. 32159