Electronic Articles of Incorporation For

P07000071817 FILED June 20, 2007 Sec. Of State jshivers

BY BELLA INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BY BELLA INC

Article II

The principal place of business address:

10350 W BAY HARBOR DRIVE 6-C BAY HARBOR ISLAND, FL. 33154

The mailing address of the corporation is:

10350 W BAY HARBOR DRIVE 6-C BAY HARBOR ISLAND, FL. 33154

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

HUGO DIRENNA 10350 W BAY HARBOR DRIVE 6-C BAY HARBOR ISALAND, FL. 33154 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: HUGO DIRENNA

Article VI

The name and address of the incorporator is:

HUGO DIRENNA 10350 W BAY HARBOR DRIVE 6-C BAY HARBOR ISLAND, FL 33154

Incorporator Signature: HUGO DIRENNA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P HUGO DIRENNA 10350 W BAY HARBOR DRIVE #6-C BAY HARBOR ISLAND, FL. 33154

Article VIII

The effective date for this corporation shall be:

06/22/2007