

PD7000063076

Division of Corporations

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Florida Department of State
Division of Corporations
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To: Division of Corporations
Fax Number : (850) 205-0381

From: Account Name : C T CORPORATION SYSTEM
Account Number : PCA000000023
Phone : (850) 222-1092
Fax Number : (850) 878-5926

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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FLORIDA PROFIT/NON PROFIT CORPORATION

Viewpoint Marketing, Inc.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

ARTICLE I NAME

The name of the corporation shall be:

VIEWPOINT MARKETING, INC.

ARTICLE II PRINCIPAL OFFICE

The principal place of business/mailling address is:

222 PIEDMONT AVENUE, NE
ATLANTA, GA 30308

ARTICLE III PURPOSE

The purpose for which the corporation is organized is:

TO ENGAGE IN ANY LAWFUL BUSINESS FOR WHICH CORPORATIONS MAY BE ORGANIZED UNDER THE FLORIDA
BUSINESS CORPORATION ACT.

ARTICLE IV SHARES

The number of shares of stock is:

1000

ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS

List name(s), address(es) and specific title(s):

SEE ATTACHED RIDER

ARTICLE VI REGISTERED AGENT

The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:

C T Corporation System, 1200 South Pine Island Road, Plantation, Florida 33324

ARTICLE VII INCORPORATOR

The name and address of the Incorporator is:

SANDRA GILBERT, 222 PIEDMONT AVENUE, NE, ATLANTA, GA 30308

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this
certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity

Conne Brey

CONNIE BREYER
SPECIAL ASSISTANT SECRETARY

Signature/Registered Agent

May 25, 2007

Date

Sandra Gilbert

Signature/Incorporator

MAY 25, 2007

Date

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Viewpoint Marketing, Inc.
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OFFICERS AND DIRECTORS

Full Name:	J. Hicks Lanier
Officer/Director:	Officer/Director
Officer Title:	President
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308
Full Name:	Thomas C. Chubb III
Officer/Director:	Officer/Director
Officer Title:	Vice President
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308
Full Name:	J. Reese Lanier, Jr.
Officer/Director:	Officer/Director
Officer Title:	Vice President and Treasurer
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308
Full Name:	Thomas E. Campbell
Officer/Director:	Officer
Officer Title:	Vice President
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308
Full Name:	K. Scott Grassmyer
Officer/Director:	Officer
Officer Title:	Vice President
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308

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TALLAHASSEE, FLORIDA

Viewpoint Marketing, Inc.
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OFFICERS AND DIRECTORS

Full Name:	Tiffany W. Easton
Officer/Director:	Officer
Officer Title:	Secretary
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308
Full Name:	Mary Margaret Heaton
Officer/Director:	Officer
Officer Title:	Assistant Secretary
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308
Full Name:	Suraj A. Palakshappa
Officer/Director:	Officer
Officer Title:	Assistant Secretary
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308
Full Name:	Marianna Carden
Officer/Director:	Officer
Officer Title:	Assistant Treasurer
Business Address:	222 Piedmont Avenue
City:	Atlanta
State:	GA
ZIP Code:	30308