

**Electronic Articles of Incorporation
For**

P07000059713
FILED
May 18, 2007
Sec. Of State
jshivers

BLOOM INTIMATE APPAREL CORP.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BLOOM INTIMATE APPAREL CORP.

Article II

The principal place of business address:

159 PALENCIA VILLAGE DRIVE
SUITE B
ST. AUGUSTINE, FL. 32095

The mailing address of the corporation is:

1093 A1A BEACH BLVD.
PMB 247
ST. AUGUSTINE, FL. 32080

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

500

Article V

The name and Florida street address of the registered agent is:

BETH MARIE MASARIK
1093 A1 BEACH BLVD.
PMB 247
ST.AUGUSTINE, FL. 32080

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BETH MASARIK

Article VI

The name and address of the incorporator is:

BETH MASARIK
1093 A1A BEACH BLVD.
PMB 247
ST. AUGUSTINE, FL 32080

Incorporator Signature: BETH MASARIK

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
BETH MARIE MASARIK P
1093 A1A BEACH BLVD. PMB 247
ST. AUGUSTINE, FL. 32080

Article VIII

The effective date for this corporation shall be:

05/17/2007