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Richard L. Alford, P.A. Attorney at Law Hidden Oaks Professional Office Park

Richard L. Alford, Esquire 1700 McMullen Booth Road, C-4 Clearwater, Florida 33759

Telephone (727) 725-9390 Facsimile (727) 725-4090

May 4, 2007

Florida Department of State Division of Corporations 2661 Executive Center Circle Tallahassee, FL 32301

Re: SIMPLE E CREATIONS, INC.

Dear Sirs:

Enclosed please find an original and one copy of the Articles of Incorporation for Simple *E* Creations, Inc. Please file the enclosed Articles and return a certified copy of the Articles of Incorporation to our Clearwater address listed above. I have enclosed our firm check in the amount of \$78.75 for your filing fee in this matter. Please process at your earliest convenience.

If you have any questions, please do not hesitate to call. Thank you for your assistance in this matter.

Very truly yours,

Vicki Alford

Richard L. Alford, P.A.

Enclosures

FILED

07 MAY -8 AM 7: 31

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION OF SIMPLE E CREATIONS, INC.

ARTICLE I

NAME

The name of the corporation is SIMPLE E CREATIONS, INC. and its mailing address is 914 Curlew Road, Suite 171, Dunedin, FL 34698.

ARTICLE II

DURATION

This corporation shall exist perpetually, commencing as of the date of acceptance and filing of these Articles by the Secretary of State of Florida.

ARTICLE III

PURPOSE

This corporation is organized to conduct business for any and all lawful proposes.

ARTICLE IV

CAPITAL STOCK

This corporation is authorized to issue 7500 shares of no par value common stock.

ARTICLE V

INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 914 Curlew Road, Suite 171, Dunedin, FL 34698 and the name of the initial registered agent of this corporation at that address is THOMAS WATERHOUSE.

ARTICLE VI

INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially. The number of directors may be increased from time to time by the Bylaws but shall never be less than one. The name and address of the initial director of this corporation is:

Name	Address
1 THERE	11441050

Thomas Waterhouse 914 Curlew Road

Suite 171

Dunedin, FL 34698

ARTICLE VII

INCORPORATOR

The name and address of the person signing these Articles is:

Name Address

Thomas Waterhouse 914 Curlew Road

Suite 171

Dunedin, FL 34698

ARTICLE VIII

CUMULATIVE VOTING

At each election for directors every shareholder entitled to vote at such election shall have the right to cumulate his votes by giving one candidate as many votes as the number of directors to be elected at that time multiplied by the number of his shares, or by distributing such votes on the same principle among any number of such candidates.

ARTICLE IX

PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

ARTICLE X

INDEMNIFICATION

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

ARTICLE XI

BYLAWS

The initial Bylaws shall be adopted by the Board of Directors. The power to alter, amend or repeal the Bylaws or adopt new Bylaws is vested in the Board of Directors, subject to repeal or change by action of the shareholders.

ARTICLE XII

AMENDMENT

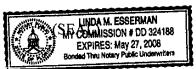
This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned have signed these Articles of Incorporation on the day of May, 2007.

THOMAS WATERHOUSE

STATE OF FLORIDA COUNTY OF PINELLAS

Sworn to (or affirmed) and subscribed before me this ______day of May, 2007, by THOMAS WATERHOUSE.



NOTARY PUBLIC

Personally Known OR Produced Identification FL. Drivers License.

Type of Identification Produced FL. D. L.

ACCEPTANCE BY REGISTERED AGENT

The undersigned hereby accepts the appointment as Registered Agent of SIMPLE E CREATIONS, INC. which is contained in the foregoing Articles of Incorporation.

Dated this day of May, 2007.

THOMAS WATERHOUSE, as Registered Agent

SECRETARY OF STATE