Electronic Articles of Incorporation For

P07000045438 FILED April 11, 2007 Sec. Of State bmcknight

BETTER PRICE BY JORDAN INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BETTER PRICE BY JORDAN INC.

Article II

The principal place of business address:

142 FISH HAWK DRIVE WINTER HAVEN, FL. US 33884

The mailing address of the corporation is:

142 FISH HAWK DRIVE WINTER HAVEN, FL. US 33884

Article III

The purpose for which this corporation is organized is:

RETAIL: APPAREL, FOOTWARE, ACCESSORIES, ELECTRONICS, TOOLS

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

DELROY A NELSON 8504 NW 46TH DRIVE CORAL SPRINGS, FL, FL. 33067 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DELROY A NELSON

Article VI

The name and address of the incorporator is:

JERVIS H MCDONALD 142 FISH HAWK DRIVE

WINTER HAVEN, FL 33884

Incorporator Signature: JERVIS H MCDONALD

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P JERVIS H MCDONALD 142 FISH HAWK DRIVE WINTER HAVEN, FL. 33884 US

Title: VP SHANTA L MCDONALD 142 FISH HAWK DRIVE WINTER HAVEN, FL. 33884 US

Article VIII

The effective date for this corporation shall be:

04/15/2007