Electronic Articles of Incorporation For

P07000041232 FILED April 02, 2007 Sec. Of State thampton

SIMPLY FIT HOLDINGS GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLY FIT HOLDINGS GROUP, INC.

Article II

The principal place of business address:

101 PLAZA REAL, SOUTH 201 BOCA RATON, FL. US 33432

The mailing address of the corporation is:

101 PLAZA REAL, SOUTH 201 BOCA RATON, FL. US 33432

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 150,000,000

Article V

The name and Florida street address of the registered agent is:

BRENDA HAMILTON 101 PLAZA REAL, SOUTH 201 BOCA RATON, FL. 33432 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BRENDA HAMILTON

Article VI

The name and address of the incorporator is:

BRENDA HAMILTON 101 PLAZA REAL, SOUTH 201 BOCA RATON, FLORIDA 33432

Incorporator Signature: BRENDA HAMILTON