Electronic Articles of Incorporation For

P07000036883 FILED March 22, 2007 Sec. Of State ksaly

SIMPLE SUCCESS STRATEGIES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SIMPLE SUCCESS STRATEGIES, INC.

Article II

The principal place of business address: 5000 SIGNATURE COURT

5000 SIGNATURE COURT HAYMARKET, VA. US 20169

The mailing address of the corporation is:

5000 SIGNATURE COURT HAYMARKET, VA. US 20169

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

THE BARTHET FIRM 200 S. BISCAYNE BLVD. SUITE 1800 MIAMI, FL. 33131 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: PATRICK C. BARTHET, ESQ.

Article VI

The name and address of the incorporator is:

NICOLE SVENSON 5000 SIGNATURE COURT

HAYMARKET, VA 20169

Incorporator Signature: NICOLE SVENSON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P NICOLE SVENSON 5000 SIGNATURE COURT HAYMARKET, VA. 20169