

**Electronic Articles of Incorporation  
For**

P07000034154  
FILED  
March 16, 2007  
Sec. Of State  
tburch

WHAT WORKS MEDIA INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

WHAT WORKS MEDIA INC

**Article II**

The principal place of business address:

1700 S RIDGEWOOD AVE  
S DAYTONA, FL. US 32119

The mailing address of the corporation is:

1700 S RIDGEWOOD AVE  
S DAYTONA, FL. US 32119

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

99

**Article V**

The name and Florida street address of the registered agent is:

MICHAEL J HOOPER  
626 ACORN CIRCLE  
HOLLY HILL, FL. 32117

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MICHAEL HOOPER

### **Article VI**

The name and address of the incorporator is:

MICHAEL HOOPER  
626 ACORN CIRCLE

HOLLY HILL FL 32119

Incorporator Signature: MICHAEL HOOPER

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D  
MICHAEL J HOOPER  
626 ACORN CIRCLE  
HOLLY HILL, FL. 32117 US

Title: D  
JACK WASSERMAN  
5807 CLOVER LN  
PORT ORANGE, FL. 32123 US

Title: D  
STEVE SEELEY  
11 BRIGADOON LN  
PALM COAST, FL. 32137 US

### **Article VIII**

The effective date for this corporation shall be:

03/15/2007