

**Electronic Articles of Incorporation
For**

P07000033816
FILED
March 15, 2007
Sec. Of State
thampton

DIRECT SALES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIRECT SALES, INC.

Article II

The principal place of business address:

3253 BUCHANAN STREET
HOLLYWOOD, FL. US 33021

The mailing address of the corporation is:

3253 BUCHANAN STREET
HOLLYWOOD, FL. US 33021

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

DEBORAH S KOWALSKY ESQ
2501 HOLLYWOOD BLVD
SUITE 206
HOLLYWOOD, FL. 33021

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DEBORAH S. KOWALSKY

Article VI

The name and address of the incorporator is:

BENJAMIN G. LEONE
3253 BUCHANAN STREET

HOLLYWOOD, FL 33021

Incorporator Signature: BENJAMIN G. LEONE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PSD
BENJAMIN G LEONE
3253 BUCHANAN STREET
HOLLYWOOD, FL. 33021 US