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FLORIDA PROFIT/NON PROFIT CORPORATION

Proffitt Business Dynamics, Inc.

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ARTICLES OF INCORPORATION OF PROFFITT BUSINESS DYNAMICS, INC.

The undersigned hereby organizes a corporation for profit under the provisions of the Florida Business Corporation Act, and pursuant to the following Articles of Incorporation:

ARTICLE I Name

The name of this corporation is:

Proffitt Business Dynamics, Inc.

AHASSEE, FLORID

ARTICLE II <u>Duration</u>

This corporation shall have perpetual existence, commencing upon filing of these Articles of Incorporation.

ARTICLE III Principal Office and Mailing Address

The address of the principal office of this corporation is 18306 Sunset Boulevard, Redington Shores, Florida 33708, and the mailing address is P.O. Box 2867, Pinellas Park, Florida 33780.

ARTICLE IV Capital Stock

This corporation is authorized to issue ten thousand (10,000) shares of common stock, each with a par value of one cent (\$.01).

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ARTICLE V Preemptive Rights

This corporation elects to have preemptive rights.

ARTICLE VI Initial Registered Office and Agent

The street address of the initial registered office of this corporation is 18306 Sunset Boulevard, Redington Shores, Florida 33708, and the name of the initial registered agent of this corporation at that address is R. David Proffitt.

ARTICLE VII Incorporator

The name and mailing address of the incorporator is:

Name:

Address:

R. David Proffitt

18306 Sunset Boulevard Redington Shores, Florida 33708

ARTICLE VIII Initial Board of Directors

This corporation shall have one (1) director initially. The number of directors may be either increased or diminished from time to time in the manner provided in the bylaws, but shall never be less than one (1). The name and street address of the initial director of this corporation is:

Name:

Address:

R. David Proffitt

18306 Sunset Boulevard Redington Shores, Florida 33708 H07000064978 3

ARTICLE IX Indemnification

This corporation shall indemnify any officer or director, or any former officer or director, to the fullest extent permitted by law.

ARTICLE X Amendment

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this ________ day of March, 2007, and the undersigned registered agent acknowledges that he is familiar with, and accepts, the obligations of registered agent of this corporation.

R. David Proffitt
Incorporator and Registered Agent

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