Electronic Articles of Incorporation For

P07000029611 FILED March 06, 2007 Sec. Of State Ipoole

SWFL FLOWERS & MORE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SWFL FLOWERS & MORE, INC.

Article II

The principal place of business address: 1807 9TH STREET NORTH NAPLES, FL. 34102

The mailing address of the corporation is:

1807 9TH STREET NORTH NAPLES, FL. 34102

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

CHERIE A GRIECO 730 BRIARWOOD BLVD. NAPLES, FL. 34104 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CHERIE A. GRIECO

Article VI

The name and address of the incorporator is:

CHERIE A. GRIECO 730 BRIARWOOD BLVD.

NAPLES, FL 34104

Incorporator Signature: CHERIE A. GRIECO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P CHERIE A GRIECO 730 BRIARWOOD BLVD NAPLES, FL. 34104

Title: EVP PAIGE WHORRALL 331 DOVER PLACE, UNIT 202 NAPLES, FL. 34104

Title: VP JEFFREY S GRIECO 730 BRIARWOOD BLVD. NAPLES, FL. 34104

Title: VP HUNTER J NICHOLL 331 DOVER PLACE, UNIT 202 NAPLES, FL. 34104

Article VIII

The effective date for this corporation shall be:

03/01/2007