Electronic Articles of Incorporation For

P07000027267 FILED March 01, 2007 Sec. Of State sprather

THE STRATEGY LAB, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE STRATEGY LAB, INC.

Article II

The principal place of business address:

501 SOUTHEAST 2ND STREET 838 FORT LAUDERDALE, FL. US 33301

The mailing address of the corporation is:

501 SOUTHEAST 2ND STREET 838 FORT LAUDERDALE, FL. US 33301

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

JILL S HELLMAN 501 SOUTHEAST 2ND STREET 838 FORT LAUDERDALE, FL. 33301 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JILL S. HELLMAN

Article VI

The name and address of the incorporator is:

JILL S. HELLMAN 501 SOUTHEAST 2ND STREET 838 FORT LAUDERDALE, FLORIDA 33301

Incorporator Signature: JILL S. HELLMAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P JILL S HELLMAN 501 SOUTHEAST 2ND STREET, 838 FORT LAUDERDALE, FL. 33301 US

Article VIII

The effective date for this corporation shall be:

03/01/2007