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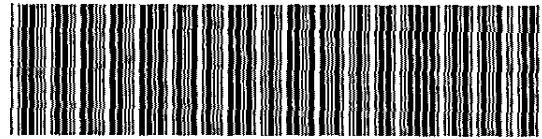
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FILED
2007 FEB 26 PM 2:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

T Burch FEB 27 2007

Carol Allison Document Service
2650 Baywood Drive
Titusville, Florida 32780

February 23, 2007

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, Fl. 32314

RE: FINISTERRE BOOKS, INC.

Enclosed please find one original and one copy of the Articles of Incorporation for the above proposed Corporation. Also enclosed is a check in the amount of \$87.50 for the payment of the following fees:

Filing Fee &
Certificate Copy Fee _____

Total enclosed \$87.50

Sincerely,

A handwritten signature in cursive script that reads "Carol Allison".

Carol Allison

ARTICLE X

These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the Board of Directors, proposed by them to the stockholders and approved at a stockholder's meeting by a majority of the stockholders present and entitled to vote.

CERTIFICATE
DESIGNATING PLACE OF BUSINESS OR
DOMICILE FOR THE SERVICE OF PROCESS WITHIN

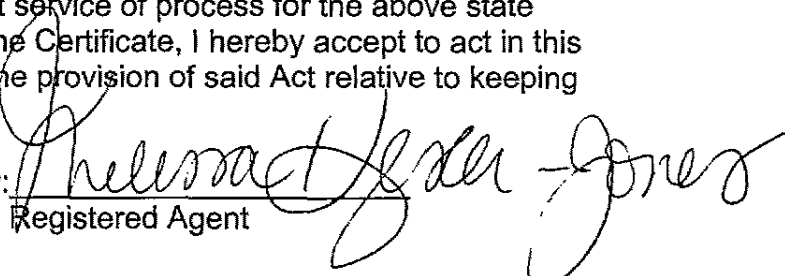
THIS STATE, NAMING AGENT
UPON WHOM PROCESS MAY BE SERVED

In pursuance of Chapter 607.034, Florida Statutes, the following is submitted, in compliance with said Act:

First--Award Winning Recognition, Inc., desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation, at City of Titusville, County of Brevard, State of Florida, has named Melissa Kesler-Jones located at: 4975 Riveredge Drive, Titusville, Florida 32780, as its agent to accept service of process within this state, city, and county and its registered office.

ACKNOWLEDGMENT:

Having been named to accept service of process for the above state corporation, at place designated in the Certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.

By: 
Registered Agent

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2007 FEB 26 PM 2: 34

ARTICLES OF INCORPORATION

OF

FINISTERRE BOOKS, INC.

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned subscriber to this Articles of Incorporation is a natural person competent to contract and hereby forms a corporation under the laws of the State of Florida.

ARTICLE I.

The name of the corporation is: FINISTERRE BOOKS, INC.

ARTICLE II.

The general nature of the business to be transacted by this corporation is: Retail Media Sales.

- (a) and personal property incidental thereto or connected therewith, and with that end in view, to acquire, by purchase, lease, hire, or otherwise, lands, tenements, hereditaments, or any interest therein, and to improve the property of the company, and to sell, lease, mortgage, pledge or otherwise dispose of the lands, tenements, hereditaments or other property of the company.
- (b) To buy, sell, and otherwise invest and deal in stocks, bonds, notes or other investment, including but not limited to the right to hold, buy, sell, lease, mortgage or otherwise encumber or lend money upon, and dispose of real and personal property of all kinds and descriptions: to; own, maintain and operate lawful businesses of all kinds.
- (c) Insofar as the law of private corporations will permit: to create and fund for investment purposed available to stockholders and to maintain, control, invest and reinvest the proceeds of such fund.
- (d) To subscribe or cause to be subscribed for, and to purchase or otherwise acquire, hold for investments, sell, assign, transfer, mortgage, pledge, exchange, distribute or other wise dispose of the whole or any part of the shares of the capital stock, bonds, coupons, mortgages, deeds of trust, debentures, securities, obligations and other evidences of indebtedness of any corporation, or common law trust, now or thereafter existing, and whether created by or under the laws of the State of Florida, or otherwise and while owner of any said shares of capital stock or bonds or other property to exercise all rights, powers and privileges of ownership of every kind and description, including the right to vote thereon, with power to designate some person for that purpose from time to time to the same extend as natural persons might or could do.

- (e) To contract debts and borrow money, issue and sell or pledge bonds, debentures, notes and other evidences of indebtedness, and execute such mortgages, transfers of corporate property, or other instruments to secure the payment of corporate indebtedness as may be required.
- (f) To manufacture, purchase or otherwise acquire, and to own, mortgage, pledge, sell, assign, transfer or otherwise dispose of, and to invest in, trade in, deal in with goods, wares merchandise, personal property and services of every class, kind and description: except that it is not to conduct a banking, safe deposit, trust, insurance, surety, express, railroad, canal, telephone or cemetery company a building and loan association, mutual fire insurance association, cooperative association, fraternal benefits society, state fair or exposition.
- (g) As landlord or tenant, to rent, sublet, maintain and construct in whole or part, lands, buildings and houses, and to construct, operate, own and dispose of hotels and restaurants, trailer courts, motels and other commercial property.
- (h) To make and issue promissory notes or debentures containing provisions deferring the payment thereof until all other classes of debts or obligations of the corporation have been paid or provide for, and making the holders of such debentures inferior in right to other classes of creditor, and providing that other classes of creditors shall be preferred in the payments of their claims to be holders of such debentures, and that in case of dissolution or liquidation, all creditors of the corporation other than debenture holders shall be entitled to full payment of their claims before any part of the assets of the corporation shall be applied to the payment of such debentures: such debentures to be in such form and with such provisions as the Board of Directors may prescribe.
- (i) To acquire, hold, own, dispose of and generally deal in grants, concessions, franchises, patents, both domestic and foreign, copyrights, trademarks, and contracts of every kind; to cause to be formed, to promote and to aid in anyway in the formation of any corporation, domestic or foreign.
- (j) To enter into contracts of guaranty.
- (k) To make and enter into all contracts necessary and proper to the conduct of its business, including, but not limited to; contracts with the Government of the United States, the State of Florida, and counties and municipalities.
- (l) To do all and everything necessary and proper for the accomplishment of any of the purposes of the attaining of any of the objects or the furtherance of any of the powers enumerated in the Articles of Incorporation or any amendment thereof, necessary or incidental to the protection and benefit of the corporation, as principal, agent, director, trustee or otherwise, and in general, either alone or in association with other corporations, firms or individuals, to carry on any lawful business necessary incidental to the accomplishment of the purposes or the

attainment of the objects of the corporation, whether or not such business is similar in nature to the purpose and objects set forth in this Articles of Incorporation or any amendment thereof.

- (m) To have one or more offices, conduct its business and promote its objects within and without the State of Florida, in other states, the District of Columbia, the Territories, possessions and dependence to the United States, and foreign countries, without restriction as to place or amount.
- (n) The Corporation shall have the powers authorized by Florida Statutes 607.011 and other statutes, Court decisions or laws of the State of Florida.
- (o) The foregoing paragraph shall be construed as enumerating both objects and powers of the Corporation; and it is hereby expressly provided that the foregoing enumeration of specific powers shall not be held to limit or restrict in any manner the powers of this corporation as authorized by the laws of the State of Florida.

ARTICLE III

The maximum number of shares of stock that this corporation is authorized to have issued and outstanding at any time is Five Hundred (500) shares of Common Stock, at One and 00/100 (\$1.00) per share par value. The consideration of issuance of said shares of stock, or any part thereof, shall be money current to the United States of America, or property or services of value to be fixed and determined by the Board of Directors of the corporation at any meeting of the Board; but a determination concerning the issuance of certain of the corporation's shares of stock shall not in any way fix or determine the value of shares later to be issued out of the remaining authorized by unissued stock. Whenever any shares of stock are issued in consideration of payments to be made in property or in services, the fair and just value of the property to be transferred to the services to be performed shall be fixed by the Board of Directors of this corporation at any regular meeting for which the fixing of that value is one of the purposes for which the meeting is called. The judgment and decisions of the Board of Directors pertaining thereto shall be conclusive and binding upon all persons whomsoever in dealing with the corporation shall be issued for the consideration fixed and determined as aforesaid, whether said consideration be cash, property or services and any and all shares of the corporation stock so issued shall be deemed fully paid and nonassessable. Stockholders may include in agreement between themselves limitations upon the transferability, the assignment of stock; options concerning purchase of stock in case of death of stockholders; and conferring pre-emptive rights of purchase upon stockholders as conditions precedent to the sale of stock. The stock certificates may contain the restrictions and matters contained in stockholders agreement by reference.

ARTICLE IV

The amount of capital with which the corporation shall begin shall not be less than Five Hundred and 00/100 Dollars (\$500.00)

ARTICLE V

The street address of the principal office of the proposed corporation in this state shall be: 1707 Country Club Dr. Titusville, Florida 32780.

The name and address of the initial registered agent of this corporation is:

Laura Russell
1707 Country Club Dr.
Titusville, Florida 32780

ARTICLE VI

This corporation shall have perpetual existence.

ARTICLE VII

The initial Board of Directors shall consist of not less than one and not more than five directors, who, subject to the provisions of the bylaws and the laws of the State of Florida shall hold office for the first year of the corporation's existence or until their successor is elected and qualified, and their name and street address is as follows:

Laura Russell
1707 Country Club Dr.
Titusville, Florida 32780

Ethan Russell
1707 Country Club Dr.
Titusville, Florida 32780

ARTICLE VIII

The name and street address of the incorporator is as follows:

Carol Allison



Carol Allison Document Service
2650 Baywood Drive
Titusville, Florida 32780

2/23/07
Date

ARTICLE X

These Articles of Incorporation may be amended in the manner provided by law. Every amendment shall be approved by the Board of Directors, proposed by them to the stockholders and approved at a stockholder's meeting by a majority of the stockholders present and entitled to vote.

CERTIFICATE
DESIGNATING PLACE OF BUSINESS OR
DOMICILE FOR THE SERVICE OF PROCESS WITHIN

THIS STATE, NAMING AGENT
UPON WHOM PROCESS MAY BE SERVED

In pursuance of Chapter 607.034, Florida Statutes, the following is submitted, in compliance with said Act:

First---That Finisterre Books, Inc., desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation, at City of Titusville, County of Brevard, State of Florida, has named Laura Russell located at: 1707 Country Club Dr., Titusville, Florida 32780, as its agent to accept service of process within this state, city, and county and its registered office.

ACKNOWLEDGMENT:

Having been named to accept service of process for the above state corporation, at place designated in the Certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.

By: Laura Russell
Registered Agent