Electronic Articles of Incorporation For

P07000021466 FILED February 16, 2007 Sec. Of State jshivers

LOYALTY BUILDING TECHNOLOGIES INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LOYALTY BUILDING TECHNOLOGIES INC.

Article II

The principal place of business address:

15342 SHERWOOD FOREST DRIVE TAMPA, FL. 33647

The mailing address of the corporation is:

10006 CROSS CREEK BLVD #523 TAMPA, FL. 25 33647

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS AND TO PROVIDE PROFIT AND NON-PROFIT ORGANIZATIONS WITH TECHNOLOGY TO CONDUCT ON LINE ADVERTISING, MARKETING AND CUSTOMER LOYALTY SHOPPING SITES.

Article IV

The number of shares the corporation is authorized to issue is: 5000

Article V

The name and Florida street address of the registered agent is:

JACK L CAIN 6212 EMMONS LANE TAMPA, FL. 33647 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JACK CAIN

Article VI

The name and address of the incorporator is:

JACK CAIN 6212 EMMONS LANE

TAMPA FL 33647

Incorporator Signature: JACK CAIN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P JACK L CAIN 6212 EMMONS LANE TAMPA, FL. 33647

Title: VP JOHN J PORRICOLO 15342 SHERWOOD FOREST DR TAMPA, FL. 33647 P07000021466 FILED February 16, 2007 Sec. Of State ishivers