

**Electronic Articles of Incorporation
For**

P07000020350
FILED
February 14, 2007
Sec. Of State
jshivers

SIMPLE OUTDOOR, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLE OUTDOOR, INC.

Article II

The principal place of business address:

39 LOGAN LN
SUITE 7
SANTA ROSA BEACH, FL. 32459

The mailing address of the corporation is:

39 LOGAN LN
SUITE 7
SANTA ROSA BEACH, FL. 32459

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

200

Article V

The name and Florida street address of the registered agent is:

RYAN J SOAVE
39 LOGAN LN.
SUITE 7
SANTA ROSA BEACH, FL. FL

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: RYAN J SOAVE

Article VI

The name and address of the incorporator is:

RYAN J SOAVE
39 LOGAN LN
SUITE 7
SANTA ROSA BEACH, FL 32459

Incorporator Signature: RYAN J SOAVE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DIR
RYAN J SOAVE
39 LOGAN LANE , SUITE 7
SANTA ROSA BEACH, FL. 32459

Title: DIR
MATTHEW L SIMPSON
923 PEACHTREE ST., #724
ATLANTA, GA. 30309

Article VIII

The effective date for this corporation shall be:

02/13/2007