

**Electronic Articles of Incorporation
For**

P07000017960
FILED
February 08, 2007
Sec. Of State
thampton

DIRECT FOCUS MEDIA INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
DIRECT FOCUS MEDIA INC.

Article II

The principal place of business address:
2695 GOLD DUST CIRCLE
KISSIMMEE, FL. 34744

The mailing address of the corporation is:
P.O.BOX 453083
KISSIMMEE, FL. 34745

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
200

Article V

The name and Florida street address of the registered agent is:
HECTOR RIVERA
32010 PAWLEYS LOOP N.
ST. CLOUD, FL. 34769

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: HECTOR RIVERA

Article VI

The name and address of the incorporator is:

HECTOR RIVERA
32010 PAWLEYS LOOP N.

ST. CLOUD, FL, 34769

Incorporator Signature: HECTOR RIVERA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
HECTOR RIVERA
32010 PAWLEYS LOOP N.
ST. CLOUD, FL. 34769

Title: P
JEANCARLOS RODRIGUEZ
2695 GOLD DUST CIRCLE
KISSIMMEE, FL. 34744

Article VIII

The effective date for this corporation shall be:

02/08/2007