

**Electronic Articles of Incorporation
For**

P07000017676
FILED
February 08, 2007
Sec. Of State
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MISTER SMILEY INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

MISTER SMILEY INC.

Article II

The principal place of business address:

555201 ARBOR CLUB WAY
BOCA RATON, FL. 33433

The mailing address of the corporation is:

8634 VIA BRILLIANTE
WELLINGTON, FL. 33411

Article III

The purpose for which this corporation is organized is:

MARKETING COMPANY

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JONATHAN B SLACK
555201 ARBOR CLUB WAY
BOCA RATON, FL. 33433

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JONATHAN SLACK

Article VI

The name and address of the incorporator is:

JONATHAN SLACK
555201 ARBOR CLUB WAY

BOCA RATON, FL 33433

Incorporator Signature: JONATHAN SLACK

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JONATHAN B SLACK
555201 ARBOR CLUB WAY
BOCA RATON, FL. 33433

Title: VP
RICHARD M SLACK
10006 CAPISTRELLO AVE
LAS VEGAS, NV. 89147

Article VIII

The effective date for this corporation shall be:

02/05/2007