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DIVISION OF CORPORATIONS

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Florida Department of State  
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Account Name : BUSINESS FILINGS  
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Phone : (608) 827-5300  
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TALLAHASSEE, FLORIDA

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**FLORIDA PROFIT/NON PROFIT CORPORATION**

**Vacation Marketing Concepts Incorporated**

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**ARTICLES OF INCORPORATION**

In compliance with Chapter 607, F.S.

**ARTICLE I NAME**

The name of the corporation shall be: **Vacation Marketing Concepts Incorporated**

**ARTICLE II PRINCIPAL OFFICE**

The principal place of business and mailing address of this corporation shall be:  
1474 West International Speedway Blvd., Daytona Beach, Florida 32114

**ARTICLE III PURPOSE**

The purpose for which the corporation is organized is: All lawful business

**ARTICLE IV SHARES**

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 2,000. The par value of each share of stock is \$0.01.

**ARTICLE V OFFICERS/DIRECTORS**

The initial director of the corporation is:

Charlotte Harrington, 709 New York Ave., South Daytona, Florida 32119

The initial officers of the corporation are:

Charlotte Harrington, President, 709 New York Ave., South Daytona, Florida 32119

**ARTICLE VI REGISTERED AGENT**

The name and Florida Street address of the registered agent is: Business Filings Incorporated, 1203 Governors Square Blvd, Suite 101, Tallahassee, Florida 32301-2960. Located in the County of Leon.

**ARTICLE VII INCORPORATOR**

The name and street address of the incorporator to these Articles of Incorporation is Business Filings Incorporated, Mark Schiff AVP, 8025 Excelsior Dr., Suite 200, Madison, WI 53717.

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature: \_\_\_\_\_

Mark Schiff, Vice President  
Business Filings Incorporated

Date: 17th day of January, 2007

Signature: \_\_\_\_\_

Business Filings Incorporated, Incorporator  
Mark Schiff, AVP

Date: 17th day of January, 2007

The document was prepared by: Business Filings Incorporated, Mark Schiff, 8025 Excelsior Dr., Suite 200, Madison, WI 53717. 608-827-5300

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