2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P07000007108

Entity Name: SELECTIVE BRANDS HOLDING INC

FILED Aug 31, 2011 Secretary of State

Current Principal Place of Business: New Principal Place of Business:

11019 LEGACY LANE 11017 LEGACY LANE

SUITE # 203 SUITE # 302

PALM BEACH GARDENS, FL 33410 PALM BEACH GARDENS, FL 33410

Current Mailing Address: New Mailing Address:

11019 LEGACY LANE 11017 LEGACY LANE

SUITE # 203 SUITE # 302

PALM BEACH GARDENS, FL 33410 PALM BEACH GARDENS, FL 33410

FEI Number: 11-3802787 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent: Name and Address of New Registered Agent:

CARPENA, ROBERT ENZO, TALIA
11019 LEGACY LANE 4520 PGA BLVD

SUITE # 203 SUITE 306
PALM BEACH GARDENS, FL 33410 US PALM BEACH GARDENS, FL 33418 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both,

in the State of Florida.

SIGNATURE: TALIA ENZO 08/31/2011

Electronic Signature of Registered Agent Date

OFFICERS AND DIRECTORS:

Title: VF

 Name:
 CARPENA, ROBERT

 Address:
 11017 LEGACY LANE # 302

 City-St-Zip:
 PALM BEACH GARDENS, FL 33410

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: ROBERT CARPENA VP 08/31/2011