

**Electronic Articles of Incorporation
For**

P07000007108
FILED
January 16, 2007
Sec. Of State
thampton

SELECTIVE BRANDS HOLDING INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SELECTIVE BRANDS HOLDING INC

Article II

The principal place of business address:

426 PUMPKIN DRIVE
PALM BEACH GARDENS, FL. 33410

The mailing address of the corporation is:

PO BOX 32691
PALM BEACH GARDENS, FL. 33420

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

ROBERT CARPENA
426 PUMPKIN DRIVE
PALM BEACH GARDENS, FL. 33410

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROBERT CARPENA

Article VI

The name and address of the incorporator is:

ROBERT CARPENA
426 PUMPKIN DRIVE

PALM BEACH GARDENS FLA 33410

Incorporator Signature: ROBERT CARPENA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP
FRANCOIS RAVIDAT
13268 151ST LANE NORTH
JUPITER, FL. 33478

Title: VP
ROBERT CARPENA
426 PUMPKIN DRIVE
PALM BEACH GARDENS, FL. 33410

Article VIII

The effective date for this corporation shall be:

01/17/2007