Electronic Articles of Incorporation For

P07000002741 FILED January 05, 2007 Sec. Of State tburch

DELIBERATE ACHIEVEMENT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DELIBERATE ACHIEVEMENT, INC.

Article II

The principal place of business address:

407 S. MELVILLE AVENUE 9 TAMPA, FL. US 33606

The mailing address of the corporation is:

407 S. MELVILLE AVENUE STE 9 TAMPA, FL. US 33606

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100,000

Article V

The name and Florida street address of the registered agent is:

JOHN M CANETTA 407 S. MELVILLE AVENUE STE 9 TAMPA, FL. 33606 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JOHN CANETTA

Article VI

The name and address of the incorporator is:

JOHN CANETTA 407 S. MELVILLE AVENUE 9 TAMPA, FL 33606

Incorporator Signature: JOHN CANETTA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P JOHN M CANETTA 407 S. MELVILLE AVENUE #9 TAMPA, FL. 33606 US

Title: VP RUSSELL SCHOEN 4507 NORTH CAMPBELL AVE CHICAGO, IL. 60625 US

Article VIII

The effective date for this corporation shall be:

01/05/2007