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NEW IDENTITIES HOLDINGS, INC. 16119 Brecon Palms Place Tampa, Florida 33647 (813) 545-4516

December 15, 2006

Florida Department of State Division of Corporations 409 East Gaines Street Tallahassee, Florida 32399

Re: Articles of Amendment to Articles of Incorporation of NEW IDENTITIES HOLDINGS, INC n/k/a New Identities Management, Inc.

Dear Sir:

We are pleased to enclose an original and one copy of the Articles of Amendment to the Articles of Incorporation for the subject corporation, together with a copy of the Written Consent of the Shareholders and our check in the amount of \$35.00 to cover filing fee.

We would appreciate your filing the Articles of Amendment, date stamping the enclosed copy and returning the same to us in the addressed, stamped envelope provided for that purpose.

Sincerely,

MARC A. ROCKQUEMORE Chief Executive Officer

Enclosures

ARTICLES OF AMENDMENT

TO THE

ARTICLES OF INCORPORATION

OF '

NEW IDENTITIES HOLDINGS, INC.

TO: DEPARTMENT OF STATE TALLAHASSEE, FLORIDA

Pursuant to the provision of section 607.1006 of the Florida Statutes, the undersigned corporation not-for-profit adopts the following Articles of Amendment to its Articles of Incorporation:

- The name of the corporation is:
 NEW IDENTITIES HOLDINGS, INC.
- 2. The following amendments to the Articles of
 Incorporation were adopted by all of the shareholders of the
 corporation in the manner prescribed by section 607.1003, Florida
 Statutes:

Change of Corporate Name

That Article I of the Articles of Incorporation is hereby amended by deleting the material that has been lined through and adding the material that has been underscored to read as follows:

The name of this corporation shall be:

NEW IDENTITIES HOLDINGS, INC.

NEW IDENTITIES MANAGEMENT, INC.

3. The number of shareholders of the corporation at the time of the adoption of the amendments was, and is, two (2). The

number of shareholders of the corporation voting in favor of the amendment was two(2). The number of shareholders voting in favor of the amendment was sufficient for its approval.

4. The date of the adoption of the amendments by the board of directors was December 15, 2006.

DATED: December 15, 2006.

NEW IDENTITIES MANAGEMENT, INC. f/k/a NEW IDENTITIES HOLDINGS, INC.

A Florida corporation

BY: MARC A. ROCKQUEMORE

Chief Executive Officer and DIRECTOR