Electronic Articles of Incorporation For

P06000148616 FILED November 30, 2006 Sec. Of State

VARSITY SPORTS MARKETING GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

VARSITY SPORTS MARKETING GROUP, INC.

Article II

The principal place of business address:

140 WEST AVE. MAITLAND, FL. 32751

The mailing address of the corporation is:

140 WEST AVE. MAITLAND, FL. 32751

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

Article V

The name and Florida street address of the registered agent is:

DONOVAN D DAVIS 140 WEST AVE. MAITLAND, FL. 32751 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: DONOVAN D. DAVIS

Article VI

The name and address of the incorporator is:

DONOVAN D. DAVIS 140 WEST AVE.

MAITLAND, FL. 32751

Incorporator Signature: DONOVAN D. DAVIS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P DONOVAN D DAVIS 140 WEST AVE. MAITLAND, FL. 32751 US

Title: VP ERIC S SINGLETON 140 WEST AVE. MAITLAND, FL. 32751 US

Article VIII

The effective date for this corporation shall be:

11/30/2006

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