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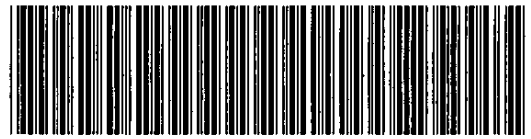
(Business Entity Name)

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2006 NOV 16 P 8:29  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

FILED

11-17-06



Richard E. Larsen\*\*  
Patryk Ozim  
Frank A. Ruggieri†  
Thomas R. Slaten, Jr.

**LARSEN & ASSOCIATES, P.A.**  
*Attorneys and Counselors at Law*

55 East Pine Street  
Orlando, Florida 32801  
Telephone: 407.841.6555  
Facsimile: 407.841.6686

\* Admitted in Florida and Illinois  
† Shareholder

November 13, 2006

Florida Department of State  
Division of Corporations  
P.O. Box 6327  
Tallahassée, FL 32314

Re: **Articles of Incorporation for  
Higher Advertising & PR, Inc.**

Dear Sir or Madam:

I am enclosing herewith an original Articles of Incorporation (and one copy) for the above-referenced corporation for filing. In addition, a check in the amount of \$70.00 is enclosed representing the following:

Filing fee:	\$ 35.00	\$35.00
Registered agent fee:	\$ 35.00	<u>\$35.00</u>
Total:		\$70.00

Upon filing, please return the copy of the Articles of Incorporation to the undersigned. Your prompt attention to this matter is greatly appreciated.

Sincerely,

Beth Holland  
Legal Assistant

/beh  
Enclosures

**ARTICLES OF INCORPORATION  
OF  
HIGHER ADVERTISING & PR, INC.**

**FILED**

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

The undersigned Incorporator, for the purpose of forming a Florida Profit Corporation, hereby adopts the following Articles of Incorporation.

**ARTICLE I: NAME**

The name of the Corporation shall be Higher Advertising & PR, Inc.

**ARTICLE II: ADDRESS OF CORPORTATION**

The street address of the initial principal office and the mailing address of this Corporation shall be 30 S. Magnolia Avenue, Suite 250, Orlando, FL 32801.

**ARTICLE III: PURPOSE**

This Corporation may engage or transact in any or all activities or businesses permitted in the laws of the United States of America and the State of Florida.

**ARTICLE IV: SHARES**

This Corporation shall have the authority to issue one thousand (1,000) shares, all of one class, having a one dollar (\$1.00) par value.

**ARTICLE V: REGISTERED OFFICE AND AGENT**

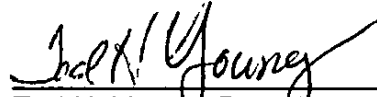
The street address of the Registered Agent is 30 S. Magnolia Avenue, Suite 250, Orlando, FL 32801 and the name of the Registered Agent at that address is Tod H. Young.

**ARTICLE VI: AMENDMENTS**

These Articles of Incorporation may be amended only by the vote or written consent of the holder of one hundred percent (100%) of the outstanding shares entitled to vote.

IN WITNESS WHEREOF, the undersigned set his hand and has acknowledged and filed the foregoing Articles of Incorporation under the laws of the State of Florida this 10 day of October, 2006.

**Incorporator:**

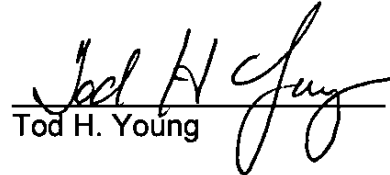


Tod H. Young, President  
30 S. Magnolia Avenue  
Suite 250  
Orlando, FL 32801

**ACCEPTANCE OF REGISTERED AGENT**

I, Tod H. Young, hereby accept the position of Registered Agent for Higher Advertising & PR, Inc.

**REGISTERED AGENT**



Tod H. Young

**Prepared By:**  
PHILIP L. LOGAS, ESQ.  
**Philip L. Logas, P.A.**  
55 East Pine Street  
Orlando, FL 32801  
(407) 849-1555