Electronic Articles of Incorporation For

P06000144351 FILED November 16, 2006 Sec. Of State Ipoole

MY CELL TOY STORES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: MY CELL TOY STORES, INC.

Article II

The principal place of business address: 5600 DARTMOUTH AVE. N. SAINT PETERSBURG, FL. 33710

The mailing address of the corporation is:

5600 DARTMOUTH AVE. N. SAINT PETERSBURG, FL. 33710

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 2000 SHARES AT .01 PAR VALUE

Article V

The name and Florida street address of the registered agent is:

MARK OSBORN 5600 DARTMOUTH AVE. N. SAINT PETERSBURG, FL. 33710 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARK OSBORN

Article VI

The name and address of the incorporator is:

KERRY WALSH 173 N. MAIN STREET SUITE 400 SAYVILLE, NY 11782

Incorporator Signature: KERRY WALSH

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P/D MARK OSBORN 5600 DARTMOUTH AVE. N. SAINT PETERSBURG, FL. 33710

Title: T MARK OSBORN 5600 DARTMOUTH AVE. N. SAINT PETERSBURG, FL. 33710

Title: VP/D KARIMA OSBORN 5600 DARTMOUTH AVE. N SAINT PETERSBURG, FL. 33710

Title: S KARIMA OSBORN 5600 DARTMOUTH AVE. N SAINT PETERSBURG, FL. 33710