

**Electronic Articles of Incorporation
For**

P06000143312
FILED
November 14, 2006
Sec. Of State
tburch

BABY ROCK APPAREL, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BABY ROCK APPAREL, INC.

Article II

The principal place of business address:

215 S. GARDENIA AVENUE
TAMPA, FL. US 33609

The mailing address of the corporation is:

215 S. GARDENIA AVENUE
TAMPA, FL. US 33609

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

DONALD R STRAYER
215 S, GARDENIA AVENUE
TAMPA, FL. 33609

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DONALD RYAN STRAYERR

Article VI

The name and address of the incorporator is:

DONALD RYAN STRAYER
215 S. GARDENIA AVENUE

TAMPA, FL 33609

Incorporator Signature: DONALD RYAN STRAYER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
DONALD R STRAYER
215 S. GARDENIA AVE
TAMPA, FL. 33309 US

Title: COO
KIMBERLY A STRAYER
215 S. GARDENIA AVE
TAMPA, FL. 33609 US

Article VIII

The effective date for this corporation shall be:

01/01/2007