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To: Division of Corporations  
Fax Number : (850) 205-0381

From: Account Name : BUSINESS FILINGS  
Account Number : 105256001620  
Phone : (608) 827-5300  
Fax Number : (608) 827-5501

SECRETARY OF STATE  
ALLAHASSEE, FLORIDA

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**FLORIDA PROFIT/NON PROFIT CORPORATION**

**Brand Xpressions Inc**

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**ARTICLES OF INCORPORATION**

In compliance with Chapter 607, F.S.

**ARTICLE I NAME**

The name of the corporation shall be: **Brand Xpressions Inc**

**ARTICLE II PRINCIPAL OFFICE**

The principal place of business and mailing address of this corporation shall be:  
5564 Edgebrook Dr., Galena, Ohio 43021

**ARTICLE III PURPOSE**

The purpose for which the corporation is organized is: All lawful business

**ARTICLE IV SHARES**

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 2,000. The par value of each share of stock is \$0.01.

**ARTICLE V OFFICERS/DIRECTORS**

The initial director of the corporation is:  
Michael Hayes, 5564 Edgebrook Dr., Galena, Ohio 43021

The initial officers of the corporation are:

Michael Hayes, President, 5564 Edgebrook Dr., Galena, Ohio 43021  
Gail Hayes, Vice-President, 5564 Edgebrook Dr., Galena, Ohio 43021


**ARTICLE VI REGISTERED AGENT**

The name and Florida Street address of the registered agent is: Business Filings Incorporated, 1203 Governors Square Blvd, Suite 101, Tallahassee, Florida 32301-2960. Located in the County of Leon.

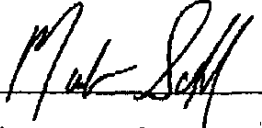
**ARTICLE VII INCORPORATOR**

The name and street address of the incorporator to these Articles of Incorporation is Business Filings Incorporated, Mark Schiff AVP, 8025 Excelsior Dr., Suite 200, Madison, WI 53717.

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature:   
Mark Schiff, Vice President  
Business Filings Incorporated

Date: 4th day of October, 2006

Signature:   
Business Filings Incorporated, Incorporator  
Mark Schiff, AVP

Date: 4th day of October, 2006

The document was prepared by: Business Filings Incorporated, Mark Schiff, 8025 Excelsior Dr., Suite 200, Madison, WI 53717. 608-827-5300  
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