

Oct. 4, 2006  
DIVISION OF CORPORATIONS

Freeborn & Freeborn

No. 21

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**P06000/27433**

Florida Department of State  
Division of Corporations  
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From:

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Account Number : 075142002301  
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**FLORIDA PROFIT/NON PROFIT CORPORATION**

**S Choice, Inc.**

Certificate of Status	1
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**ARTICLES OF INCORPORATION**  
**OF**  
**S CHOICE, INC.**

In compliance with the requirements of Florida Statutes Chapter 607, the undersigned, being a natural person, does hereby act as an incorporator in adopting and filing the following Articles of Incorporation for the purpose of organizing a business corporation.

**I.**

**NAME**

The name of this corporation shall be S CHOICE, INC.

**II.**

**PURPOSE**

This corporation is organized to engage in consulting, advertising, marketing, and any activity of business permitted under the laws of the United States or of this State.

**III.**

**TERM OF EXISTENCE**

This corporation shall begin existence as of the date of filing and shall exist perpetually.

**IV.**

**CAPITAL STOCK**

This corporation is authorized to issue one hundred (100) shares of \$1.00 par value.

**V.**

**STREET ADDRESS**

The street address of the principal office of the corporation is 1367 M.L. King, Jr. Avenue, Dunedin, FL 34698.

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VI.

INITIAL DIRECTOR

The initial director shall be Ilana Shoham, whose address is 1367 M.L. King, Jr. Avenue, Dunedin, FL 34698.

VII.

INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 360 Monroe Street, Dunedin, Florida 34698, and the name of the initial registered agent of this corporation at that address is John F. Freeborn.

VIII.

INCORPORATOR

The name and address of the person signing these Articles is:

Ilana Shoham  
1367 M.L. King, Jr. Avenue  
Dunedin, Florida 34698

IX.

INDEMNIFICATION

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

X.

AMENDMENT

The corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

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IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation of S CHOICE, INC., this 22 day of September, 2006.

  
\_\_\_\_\_  
ILANA SHOHAM

STATE OF FLORIDA

COUNTY OF PINELLAS

I hereby certify that on this day personally appeared before me, an officer duly authorized to administer oaths and take acknowledgements, ILANA SHOHAM, to me personally known and known to me to be the individual described in the foregoing Articles of Incorporation (or who produced n/a as identification), who took an oath and who acknowledged that this instrument was freely and voluntarily executed for the purposes therein expressed.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal in Pinellas County, Florida, this 22<sup>nd</sup> day of September, 2006.

  
\_\_\_\_\_  
Notary Public  
My Commission Expires:



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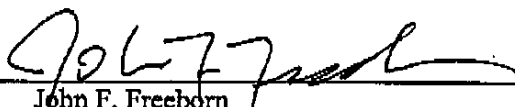
**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE  
SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM  
PROCESS MAY BE SERVED.**

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act.

First—That S CHOICE, INC. desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation at 1367 M.L. King, Jr., City of Dunedin, County of Pinellas, State of Florida, has named John F. Freeborn located at 360 Monroe Street, City of Dunedin, County of Pinellas, State of Florida 34698, as its agent to accept service of process within this State.

**ACKNOWLEDGMENT:**

Having been named to accept service of process for the above stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provisions of said Act relative to keeping open said office.

By:   
John F. Freeborn  
(REGISTERED AGENT)

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