Electronic Articles of Incorporation For

P06000123589 FILED September 26, 2006 Sec. Of State bmcknight

EFFECTIVE FINANCIAL TACTICS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

EFFECTIVE FINANCIAL TACTICS INC.

Article II

The principal place of business address:

16340 CROAKER ROAD JACKSONVILLE, FL. US 32226

The mailing address of the corporation is:

16340 CROAKER ROAD JACKSONVILLE, FL. US 32226

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 30

Article V

The name and Florida street address of the registered agent is:

TAM EDEN 16340 CROAKER ROAD JACKSONVILLE, FL. 32226 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: TAM EDEN

Article VI

The name and address of the incorporator is:

ARMINE TER-VARDANYAN LEGALZOOM.COM, INC. 7083 HOLLYWOOD BLVD., SUITE 180 LOS ANGELES, CA 90028

Incorporator Signature: ARMINE TER-VARDANYAN, LEGALZOOM.COM, INC

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES SAMANTHA D DREW-EDEN 16340 CROAKER ROAD JACKSONVILLE, FL. 32226 US

Title: TRES TAM EDEN 16340 CROAKER ROAD JACKSONVILLE, FL. 32226 US

Title: SECT TAM EDEN 16340 CROAKER ROAD JACKSONVILLE, FL. 32226 US

Title: DIR TAM EDEN 16340 CROAKER ROAD JACKSONVILLE, FL. 32226 US