Electronic Articles of Incorporation For

P06000118205 FILED September 13, 2006 Sec. Of State clewis

JENNIFER'S OF KEY WEST, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: JENNIFER'S OF KEY WEST, INC.

Article II

The principal place of business address:

503 GREENE STREET KEY WEST, FL. 33040

The mailing address of the corporation is:

796 DUCK KEY DRIVE MARATHON, FL. 33050

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

LAW OFFICES OF THOMAS D. WRIGHT, CHARTERED 9711 OVERSEAS HIGHWAY MARATHON, FL. 33050

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: THOMAS D. WRIGHT

Article VI

The name and address of the incorporator is:

THOMAS D. WRIGHT 9711 OVERSEAS HIGHWAY

MARATHON, FL 33050

Incorporator Signature: THOMAS D. WRIGHT

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ERIC R KREIZMAN 796 DUCK KEY DRIVE MARATHON, FL. 33050

Title: VP JENNIFER E COHEN 148 GOLF CLUB DRIVE KEY WEST, FL. 33040

Title: S, T KRISTEN E KREIZMAN 796 DUCK KEY DRIVE MARATHON, FL. 33050

Article VIII

The effective date for this corporation shall be:

09/13/2006

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