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SECRETARY OF STAIL DIVISION OF CORPORATION

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GREENFELDER, MANDER, MURPHY, DWYER & MORRIS

ATTORNEYS AT LAW

14217 THIRD STREET, DADE CITY, FLORIDA 33523-3828

| Glen E. Greenfelder | M.S., J.D. | Dade City | 352-567-0411 | Legal Assistants: | |
|---|------------|---------------------------|--------------|-------------------|------|
| A.R. "Chip" Mander, III* | J.D. | Brooksville | 352-796-7900 | Larry Fugate | J.D. |
| David J. Murphy | J.D. | Fax - Family Law | 352-567-7758 | Tricia Hall | B.A. |
| Daniel L. Dwyer**+ | J.D. | Fax - Criminal Law | 352-567-8457 | Doyle Springfield | A.S. |
| Kimberly C. Morris*** | J.D. | Fax - Personal Injury Law | 352-567-8457 | | |
| Alicia M. Polk | J.D. | Fax - Real Estate Law | 352-567-7758 | | |
| Board Certified in Criminal Law | | | | | |

Also Admitted to Ohio Bar

Also Admitted to Georgia and Kentucky Bars

Certified Family Law Mediator

Email - GreenfelderMander@DadeCityLaw.net

August 23, 2006

Department of State Division of Corporations P.O. Box 6327 Tallahassee, FL 32314

Re: Articles of Incorporation for The People's Only Choice Magazine, Inc.

Dear Sir or Madame:

Enclosed is an original and one copy of Articles of Incorporation for the above named corporation. Please file the original and certify and return the copy to our office.

Enclosed is our check in the amount of \$78. 85 for your fees for filing the Articles and the Registered Agent Certificate, and for certifying the copy.

Sincerely,

MANDER, MURPHY,

Glen E. Greenfelder

GEG/bsl Enclosures The People's Only Choice Magazine, Inc.

The undersigned, acting as Incorporator of a corporation under the Florida Business Corporation Act, adopts the following Articles of Incorporation for such corporation.

ARTICLE I - NAME

The name of this corporation is The People's Only Choice Magazine, Inc.

ARTICLE II - DURATION

This corporation shall have perpetual existence commencing on the date of the filing of these Articles with the Department of State.

ARTICLE III - CAPITAL STOCK

This corporation is authorized to issue one hundred (100) shares of One Dollar (\$1.00) par value common stock which shall be designated as "common shares".

Such common stock shall be issued as "small business corporation" stock in accordance with a plan or plans under the provisions of Section 1244 of the Internal Revenue Code of 1954.

ARTICLE IV - INITIAL REGISTERED OFFICE AND AGENT

The initial street and mailing address of the principal office of the corporation is 9531 Tooke Shore Drive, Weeki Wachi, Florida 34613, and the name and address of the initial registered agent of this corporation is:

MELINDA S. RUBINO 9531 Tooke Shore Drive Weeki Wachi, FL 34613

ARTICLES OF INCORPORATION - 1

ARTICLE V - INCORPORATORS

The names and addresses of the incorporators signing these Articles are:

Melinda S. Rubino

9531 Tooke Shore Drive Weeki Wachi, FL 34613

ARTICLE VI - INDEMNIFICATION

The corporation shall indemnify any officer or director or any former officer or director to the full extent permitted by law.

ARTICLE VII - AMENDMENT

This corporation reserves the right to amend or repeal any provision contained in these Articles of Incorporation or any amendment thereto by a majority vote of the shareholders, if shares have been issued; and if not, then by a majority of the directors. Any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF the undersigned incorporator has executed these Articles of Incorporation on the 23 day of August, 20062.

Mula da S. Rubiko MELINDA S. RUBINO

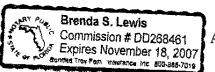
STATE OF FLORIDA COUNTY OF PASCO

BEFORE ME, a Notary Public authorized to take acknowledgments in the State and County set forth above, personally appeared MELINDA S. RUBINO, known by me to be the person who executed the foregoing Articles of Incorporation, and who acknowledged before me that he executed these Articles of Incorporation and who furnished as proof of identification:

IN WITNESS WHEREOF I have set my hand and seal in the state and county above this day of August, 2006.

Printed Name of Notary Public:

My Commission Expires:



ARTICLES OF INCORPORATION - 2

CERTIFICATE DESIGNATING REGISTERED AGENT AND PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN FLORIDA, AND ACCEPTANCE OF AGENT UPON WHOM PROCESS MAY BE SERVED

In compliance with Sections 48.091 and 607.0501, Florida Statutes, the following is submitted:

That The People's Only Choice Magazine, Inc., desiring to organize or qualify under the laws of the State of Florida, with its principal place of business at 9531 Tooke Shore Drive, Weeki Wachi, FL 34613, has named MELINDA S. RUBINO, whose address is 9531 Tooke Shore Drive, Weeki Wachi, FL 34613, as its agent to accept service of process within Florida.

DATED:

8.23-06

SIGNED

MELINDA S. RUBINO

ACCEPTANCE

Having been named to accept service of process for the above-named corporation at the place designated in this certificate, the undersigned hereby agrees to act in this capacity; and I further agree to comply with the provisions of all statutes relative to the proper performance of my duties.

DATED: 8.23-06

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Melinda S. Rubino

Registered Agent

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SECRETARY OF STATE ON SIVISION OF CORPORATIONS