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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**TRANSMITTAL LETTER**

August 17, 2006

Department of State  
Division of Corporations  
PO Box 6327  
Tallahassee, FL 32314

**SUBJECT: Branding Expressions, Inc.**

Enclosed is an original and one copy of the Articles of Incorporation for the above captioned business and check for Seventy Eight & 75/100 (\$78.75).

Respectfully,

Christine St. Laurent

# ARTICLES OF INCORPORATION

OF

**Branding Expressions, Inc.**

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06 AUG 21 AM 11:34  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

The undersigned, for the purpose of forming a corporation for profit under the laws of the State of Florida, does hereby adopt the following Articles of Incorporation.

## ARTICLE I

### NAME & ADDRESS

The name of the corporation is **Branding Expressions, Inc.** Its principle place of business is located at 11630 NW 56 Drive #110, Coral Springs, Florida 33076.

## ARTICLE II

### DURATION

This corporation shall exist perpetually. Corporate existence shall commence on the date these are filed by the Secretary of State.

## ARTICLE III

### PURPOSE

The purpose of the corporation is to perform any and all activities, and own any operations that are necessary, to lawfully conduct an audio/video production business, or, any other activity legal under the laws of the State of Florida.

## ARTICLE IV

### CAPITAL STOCK

#### Section 4.1: Authorized Capital

This corporation is authorized to issue 100 shares (one hundred) of \$1.00 (one dollar) par value common stock which shall be designated "Common Stock". This corporation is not authorized

to issue preferred shares. This corporation can issue additional shares upon approval of the Board of Directors.

#### Section 4.2: Restrictions on Transfer of Stock

The shareholders may, by By-Law, Provision or by Shareholder's Agreement recorded in the Minute Book, impose such restrictions on the sale, transfer, or encumbrance of the stock of this corporation as they see fit.

#### Section 4.3: Approval of Shareholders Required for Merger

The approval of a majority of the Shareholders of this corporation to any plan of merger or consolidations shall be required in every case, whether or not such approval is required by law.

### ARTICLE V

#### PREFERENCES, LIMITATION, AND RELATIVE RIGHTS OF SHARE OF COMMON STOCK

##### Section 5.1 Dividends

The holders of record of the common stock of this corporation shall entitled to dividends at such times as the corporation is authorized to pay dividends.

##### Section 5.2 Rights Upon Liquidation of Dissolution

In the event of any voluntary or involuntary liquidation, dissolution or winding up of this corporation, the holders of record of the outstanding common stock shall be paid from the remaining assets of this corporation ratably.

##### Section 5.3 Voting Rights

Except as otherwise provided by law, the entire voting power for the election of directors and for all other purposes shall be vested exclusively in the holders of the outstanding common stock.

### ARTICLE VI

#### DESIGNATION OF SERIES

There shall exist no series in the issuance of the common stock authorized herein.

## **ARTICLE VII**

### **PREEMPTIVE RIGHTS**

Every Shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the first right to purchase his pro rata share (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

## **ARTICLE VIII**

### **INITIAL REGISTERED OFFICE AND AGENT**

The street address of the initial registered office of this corporation is 4992 North Pine Island Road, Lauderhill Florida 33351, and the name of the initial registered agent of this corporation at that address is Mitchell W. Bruckner, CPA.

## **ARTICLE IX**

### **INITIAL BOARD OF DIRECTORS**

This corporation shall have one (1) Director initially. The number of directors may be increased from time to time by the By-Laws, but never be less than one (1). The names of the initial Director of this corporation is Christine St. Laurent.

## **ARTICLE X**

### **INCORPORATOR**

The name and address of the person signing these Articles is Christine St. Laurent @ 11630 NW 56 Drive #110, Coral Springs, Florida 33076.

## **ARTICLE XI**

## **BY-LAWS**

The initial By-Laws of this corporation shall be adopted by the Director(s). The By-Laws shall be adopted, altered, amended or repealed from time to time by either the Shareholder(s) or the Board of Directors, but the Board of Directors shall not alter, amend or repeal any By-Law adopted by the Shareholders if the Shareholders specifically provide that such By-Law is not subject to amendment or repeal by the Directors.

### **ARTICLE XII**

#### **COMPENSATION**

The Board of Directors is hereby specifically authorized to make provision for reasonable compensation to its members for their services as directors, and to fix the basis and conditions upon which such compensation shall be paid. Any Directors of the corporation may also serve the corporation in any other capacity and receive compensation therefore in any form.

### **ARTICLE XIII**

#### **INDEMNIFICATION**

This corporation shall indemnify any Officer or Director or any former Officer or Director, to the full extent permitted by law.

### **ARTICLE XIV**

#### **AMENDMENT**

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the Shareholders is subject to this reservation.

The undersigned incorporator(s) has(have) executed these Articles of Incorporation this 17th day of August, 2006.

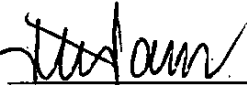
Christine St. Laurent  
Christine St. Laurent


**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of Section 607.0501 or 617.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is **Branding Expressions, Inc.**
2. The name and address of the registered agent and office is **Mitchell W. Bruckner, CPA, @ 4992 North Pine Island Road, Lauderhill Florida 33351.**

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

  
\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Date

**FILED**  
06 AUG 21 AM 11:34  
CLERK OF STATE  
TALLAHASSEE, FLORIDA