Division of Corporations

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To:

Division of Corporations

Fax Number

: (850)205-0381

From:

Account Name : CORPORATE CREATIONS INTERNATIONAL INC.

Account Number : 110432003053 Phone : (305)672-0686

Fax Number : (305)672-9110

FLORIDA PROFIT/NON PROFIT CORPORATIO

Project Discount, Inc.

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ARTICLES OF INCORPORATION

FILED

Article I. Name

The name of this Florida corporation is: Project Discount, Inc.

SECRETARY OF STATE TALLAHASSEE, FLORIDA

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Article II. Address

The Corporation's mailing address is: Project Discount, Inc. 3401 Windjammer Way West Palm Beach FL 33411

Article III. Registered Agent

The name and address of the Corporation's registered agent is: Marcus Block 3401 Windjammer Way West Palm Beach FL 33411

Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is: Marcus Block

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

Corporate Creations International Inc. 941 Fourth Street Miami Beach FL 33139 (305) 672-0686

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Article V. Capital Stock

The Corporation shall have the authority to issue 1000 shares of common stock, par value \$1.00 per share.

Article VI. Incorporator

The name and address of the incorporator is: Corporate Creations International Inc. 941 Fourth Street Miami Beach FL 33139

Article VII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on August 1, 2006.

The undersigned incorporator executed these Articles of Incorporation on August 1, 2006.

CORPORATE CREATIONS INTERNATIONAL INC.

Franco E. Cammarata Vice President and Counsel

by M.A. Areiza as attorney-in-fact

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CERTIFICATE OF DESIGNATION REGISTERED AGENT/OFFICE

CORPORATION:

Project Discount, Inc.

REGISTERED AGENT/OFFICE:

Marcus Block 3401 Windjammer Way West Palm Beach FL 33411

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

MARCUS BLOCK

by M.A. Areiza as attorney-in-fact

Date: 8/1/2006.

FILED 1: 05
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TALLANASSEE, FLORIDA

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