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Account Name : BLUMBERG/EXCELSIOR CORPORATE SERVICES, INC.

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FLORIDA PROFIT/NON PROFIT CORPORATION

CREATIVE RESULTS MARKETING, INC.

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ARTICLES OF INCORPORATION OF

Creative Results Marketing, Inc.

The undersigned sole incorporator, being a natural person competent to contract and desiring to form a corporation under Title XXXVI, Chapter 607 of the revised Florida Statutes, herewith submits the following information:

- 1. The name of the corporation is: Creative Results Marketing, Inc.
- 2. The duration of the corporation shall be perpetual.
- 3. The general purpose or purposes for which this corporation is being formed is to include the transaction of any or all lawful business for which corporations may be incorporated under this chapter.
- 4. The aggregate number of shares which the corporation shall have authority to issue is 10,000 common shares at \$1.00 par value and of one class.
- The principal address and mailing address of the corporation will be: 1208 4th Street North, Safety Harbor, Florida 34695.
- 6. The address of the initial registered office will be 1208 4th Street North, Bafety Harbor, Florida 34695, and the name of its registered agent at such address is: Roberta S. Dobbs.
- 7. The number of directors constituting the initial board of directors is two and the names and addresses of the persons who are to serve as directors thereof are as follows:

Roberta S.Dobbs 1208 4th Street North Safety Harbor, Florida 34695

Catalina Smith 33 Dillon Way . Washington Crossing, PA. 18977

8. The name and address of the sole incorporator is:

Jean M. Sherett c/o BlumbergExcelsior Corporate Services, Inc. 62 White Street New York, New York 10013

IN WITNESS WHEREOF, the undersigned, as sole incorporator of this Corporation has executed these Articles of Incorporation.

day of July, 2006. Dated this

BlumbergExcelsior Corporate Services 52 White Street, NYC 10013 (212)431-5000

Jean M.Sheret

Incoporator

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ACCEPTANCE OF APPOINTMENT

AS

REGISTERED AGENT

I, the undersigned, do hereby accept appointment as Registered Agent of Creative Results Marketing, Inc., the within named corporation.

Dated: July 27th, 2006.

By: Roberta S. Dobbs Its Agent SECRETARY COR OR ATION
ON VISION OF COR OR ATION
OF JUL 27 MM 10: 45

BlumbergExcelsior Corporate Services, Inc. 62 White Street, NYC 10013 (212)431-5000