Electronic Articles of Incorporation For

P06000072648 FILED May 24, 2006 Sec. Of State dwhite

BZ&R, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BZ&R, INC.

Article II

The principal place of business address:

843 SW JASLO AVENUE PORT SAINT LUCIE, FL. US 34953

The mailing address of the corporation is:

843 SW JASLO AVENUE PORT SAINT LUCIE, FL. US 34953

Article III

The purpose for which this corporation is organized is:

RETAIL TUTORING FRANCHISE - EDUCATION TUTORING FOR ALL AGES.

Article IV

The number of shares the corporation is authorized to issue is: 2000

Article V

The name and Florida street address of the registered agent is:

ROBYN PISANO 843 SW JASLO AVENUE PORT SAINT LUCIE, FL. 34953 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROBYN PISANO

Article VI

The name and address of the incorporator is:

ROBYN M. PISANO 843 SW JASLO AVENUE

PORT SAINT LUCIE FL 34953

Incorporator Signature: ROBYN M. PISANO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PSTD ROBYN PISANO 843 SW JASLO AVENUE PORT SAINT LUCIE, FL. 34953 US

Title: VP D TODD ROSENTHAL 843 SW JASLO AVENUE PORT SAINT LUCIE, FL. 34953 US

Article VIII

The effective date for this corporation shall be:

05/23/2006